

Life

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DOWN THE AGES

*Consult your dentist regularly—always use **SANITOL***

## The Complete Toilet

takes into account  
the hygienic result of  
perfect cleanness as well  
as the pleasure and satis-  
faction of being immaculate.  
The mere act of brushing the  
teeth is a duty but half done unless the denti-  
frice used has antiseptic and tooth health pre-  
serving qualities, besides its abradant features.



# SANITOL TOOTH POWDER OR PASTE

performs its part in the preservation of tooth and mouth health and purity as  
completely as it gives pleasure in the using.

You know your teeth are clean and white to look at—you know your  
mouth is pure and fresh because you've had the prophesy of this in the fresh,  
clean taste.

Dentists like to recommend it because it fulfills its promises as to neutraliz-  
ing acidity and really cleansing and preserving the teeth.

### White Teeth

**R** Your dentist as a semi-annual inspector and repairer of tooth breakdown or such troubles  
and Sanitol Tooth Powder or Paste to keep your teeth in the best possible day-to-day  
condition and to whiten and cleanse will preserve your teeth beyond "false-teeth-time."

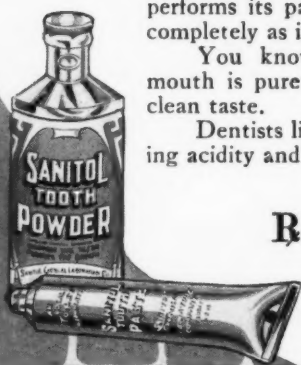
### Trial Size Package

of Sanitol Tooth Powder or Paste, Face Cream, Talcum Powder,  
Sanitol Liquid or Shampoo sent free on receipt of your dealer's name  
and address and 4 cents to pay postage and packing.

**Sanitol Chemical Laboratory Co.**

St. Louis, Mo.

Canadian Office—Toronto



· LIFE ·

# Locomobile



"48" Six Touring Car  
Seven Passengers

The Locomobile "48" Six Cylinder — the motor car of those sturdy qualities which lend to touring that luxurious security arising only with the knowledge that you are riding in the "Best Built Car in America."

The Locomobile Company of America

New York, Chicago, Bridgeport, Conn., Boston, Atlanta  
Washington, Minneapolis  
Philadelphia, Pittsburgh, San Francisco, Oakland, Baltimore







"Will you be with us next week?"  
 "What doing?"  
 "Reading the Woman's Number of LIFE."  
 "Is it going to be good?"  
 "How do I know? I haven't seen it."  
 "What do you think?"  
 "I never think."  
 "Would you think if you could?"  
 "Not a moment. I would rush off and subscribe for three months—price only one dollar, paper comes to the door and—"  
 "Had such a lovely time!"  
 "Don't mention it. Woman's Number next week—large double number, two hundred thousand—"

**Trial Offer**  
 Enclosed find One Dollar (Canadian \$1.13, Foreign \$1.26). Send LIFE for three months to

**COMING**  
**International**  
**Pittsburgh**  
**Army and Navy**



Open only to new subscribers; no subscription renewed at this rate. This trial order should come to us direct; not through an agent or dealer.

**LIFE**, 17 West 31, New York.  
**ONE YEAR \$5.00. (CANADIAN \$5.52, FOREIGN \$6.04.)**

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 offered for invent  
 CTOR J. EVAN



## Children

A bill to create a National Children's Bureau, which has recently been introduced in the House, has made a lot of talk. One of the principal objections to it on the part of charitable organizations is that it would take away from them much of the money which has hitherto been coming to them in the shape of donations. Another objection, voiced by Mr. Gerry, founder of the New York Society for the Prevention of Cruelty to Children, is that by placing the matter in the hands of politicians the whole moral tone of the nation will be lowered.

The idea of the bill is to bring the supervision of children throughout this country under the Government, and thus create a settled policy toward them in the same way that the Department of Agriculture has been supervising the farms.

We do not feel the same objection to this bill which has been expressed by the New York World and other leading papers. The charitable organizations are not what they ought to be. Most of them are infested with petty meannesses and graft, and much of the time of the officers is spent in imbroglis and internal bickerings.

In order to produce the best kind of

## The Atwater Kent Ignition System

for your Motor



EQUIP your car with the Atwater Kent System and note the better behavior of your motor—its steady, even firing regardless of speed increased flexibility.

The Atwater Kent System is perfectly adapted for use in conjunction with self-starters and electric lighting systems.

Its hot, heavy spark is produced at just the instant with unflinching precision, by a simple mechanism having but three moving parts and one set. All vibrators and other trouble-breeding devices are eliminated.

The Atwater Kent System is easily installed on any car. Write, giving make and model, and we will send descriptive Booklet "L" full of interesting information.

Atwater Kent Mfg. Works  
22 N. 6th St., Philadelphia, Pa.

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Send sketch for free search of Patent Office Records. How to obtain a Patent and What to Invent with list of inventions wanted referred for inventions sent free. Patents advertised free.  
CTOR J. EVANS & CO., Washington, D. C.

If the Hamilton Watch is unfamiliar to you, it is only because you are not connected with the railroad or jewelry business. For eighteen years railroad men of America have taken almost every Hamilton made.

# The Hamilton Watch

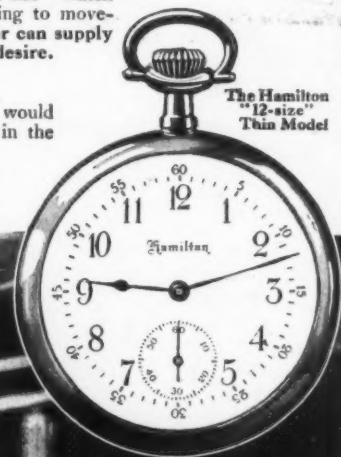
*The Railroad Timekeeper of America*

Ask your jeweler what he knows about the Hamilton Watch. Hamilton Watches are made in all standard watch sizes, including the "Lady Hamilton," a tiny timekeeper for women, and the Hamilton "12-size," which is the thinnest 19 or 23 jewel "12-size" watch made in America. Prices of complete watches vary, according to movement, size and casing, from \$38.50 to \$125.00. Your jeweler can supply a Hamilton movement for your present watch case if you desire.

*Write for "The Timekeeper"*

an interesting book written about the Hamilton, for those who would like to own one. We gladly mail it to any one interested in the purchase of a watch.

**HAMILTON WATCH COMPANY**  
Dept. K, Lancaster, Pennsylvania



The Hamilton "12-size" Thin Model



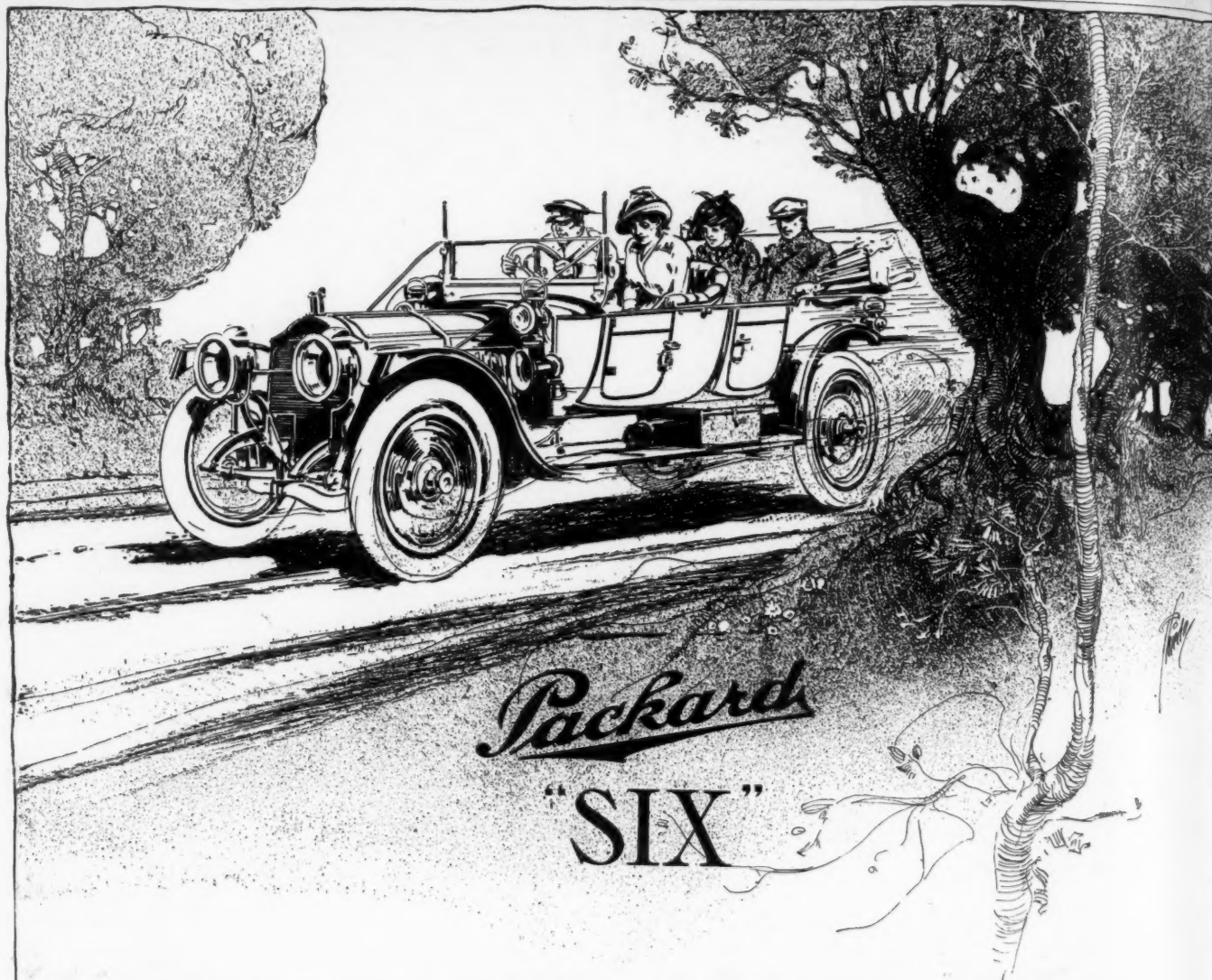
203 Watches of Eight Makes—131 of them Hamiltons

The illustration is from a photograph of Conductor Jacob Deill, of the "Southwest Limited," the palatial Chicago, Milwaukee & St. Paul train running between Chicago and Kansas City. Mr. Deill carries a Hamilton Timekeeper. The strong preference of railroad men for Hamilton Timekeepers is shown by the fact that on one watch inspection division on this road, out of a total of 203 watches in use there are 131 Hamiltons, the balance being divided among seven other makes.

human beings it will be necessary for us to go back as far as we can in our process of improvement. A proper Government supervision would put the question of child care upon a very much broader basis than it is at present. True, it would then be subjected to the influence of petty politicians. But we do not see how this influence can be any more degenerating in its effect than the influences predominating in many of our charitable societies.

If the children's welfare is placed un-

der the direct supervision of the Government, this would call attention to it from every source, and a great many men who have hitherto withheld their valuable aid would be more likely to come forward if the problem were put on a broad national basis. We should unquestionably have to live through much that, viewed from the standpoint of government, is very bad. But it seems to us that in the long run we would accomplish more on this basis than we would through private enterprise.



**60 Miles an Hour in 30 Seconds from a Standing Start**

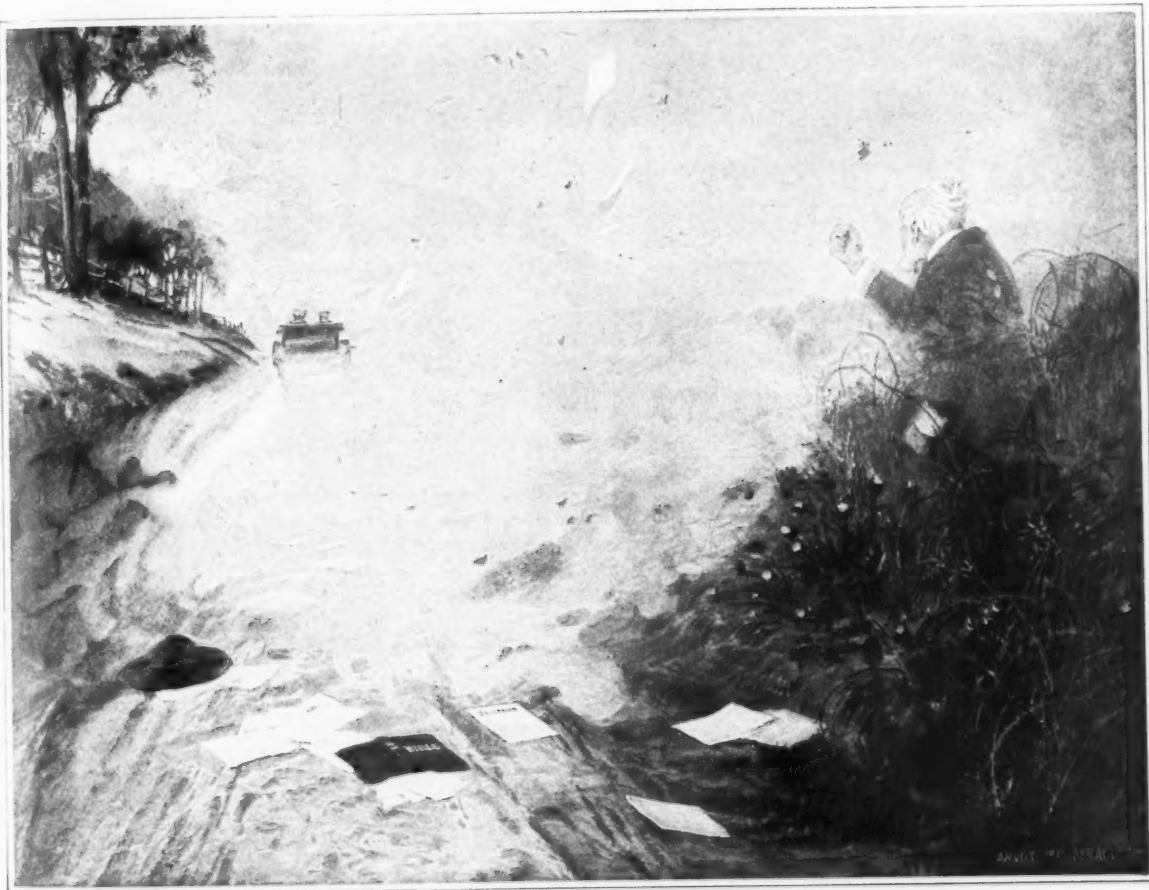
*The Packard "Six" has the Fastest Getaway*

It is the safest car to drive, even at speeds from 60 to 70 miles an hour. It has the smoothest running motor at all speeds. Its great power makes it the best hill-climber under all conditions. It will run the longest over roads of any kind without mechanical attention. It is the easiest to drive and keep on the road

*A demonstration will make you sure in your own mind of the dominance of the Packard "Six"*

THIRTY-TWO PAGE CATALOG UPON REQUEST

**PACKARD MOTOR CAR COMPANY, DETROIT, MICH.**



TRYING THE PATIENCE OF A SAINT





Published by  
LIFE PUBLISHING COMPANY  
17 West Thirty-first Street New York.



"While there is Life there's Hope."

J. A. MITCHELL, Pres't. A. MILLER, Sec'y and Treas.  
VOL. LX.  
APRIL 25, 1912 No. 1539



**A GENTLE-**  
**MAN** from  
Boston who ad-  
mitted under in-  
quiry that he was

for Roosevelt was asked to explain why. "I think," he said, "that if we don't get Roosevelt, or some one like him, we shall get Debs or Haywood or some one like them. And as between Roosevelt, Debs and Haywood, Roosevelt looks to me the safest man."

Asked to expound why things looked so threatening to him, he said that three signs always preceded a social cataclysm—a diminishing birth rate, a great plethora of wealth with accompanying luxury and a rising standard of general intelligence. Those signs were everywhere apparent. The Boston Gentleman thought he saw the social pot boiling, and he wanted some competent hand to give it due and timely attention before it boiled over and blistered us all.

Remarking the other day on the vote in the Illinois primaries (an anti-Lorimer vote, since supplemented by the anti-Penrose vote in Pennsylvania), the *World* said:

Mr. Roosevelt is beaten for the nomination for President, but *The World* hopes that he will continue his campaign until the National Convention meets, as the Illinois result will dispose him to.

His nomination for President would be a great calamity, but his campaign for the nomination is a great public benefit. He is shaking up the dry bones of fossilized respectability. He is scaring the Republican party out of its smug self-complacency. He is driving it down the road of political progress in spite of itself, and the further he drives it the better.

It is a pleasure to agree with our down town neighbor in all these sentiments. We don't want Mr. Roosevelt in the White House again; we don't consider that he would make a safe or desirable President; we don't at all agree with the Boston Gentleman that the choice is narrowing down to

him and Debs and Haywood; but his candidacy may be useful, and as long as he is running it is a satisfaction to see him run strong enough to do all the good that the fear of him can accomplish. When word began to get around just before the Illinois primaries that Roosevelt had divided the Progressives, and that everything was "safe," and business was better, it seemed to us a bad sign, in so far as it was not foolish. There is no safety in smothering the Progressives. Let them bleat, and give their message, and so far as there is sense in it, let us give it attention. The boiling pot may not be so dangerous as the Boston Gentleman thinks—we don't believe it is—but this is no time for fooling; no time for sitting on safety valves; no time for Republicans to take Mr. Taft or any one else out of tenderness or timidity, if they can get some one who can fit, or handle, the situation any better.

And, stars above! it's no time for Democrats to take Champ Clark. Mr. Clark is a lovely man; everybody likes him; but there is no sign of fitness in him to be President. Mr. Taft is vastly preferable. And yet the Illinois voters went as strong for Mr. Clark as they did for Mr. Roosevelt.



**NOW** let us look at the boiling pot a moment. It does not seem to us that there is revolution brewing in this country, or that discontent is so threatening as the Boston Gentleman supposed. A great many people are getting along pretty well, and make fair wages or profits, and own land or houses or shares of something, and

have no leaning towards Debs or Haywood, and like order and respect law and would object to suspension of either of them. We believe these people still constitute a large majority of our population. And they are all more or less educated people, who read and think and talk and have a fair proportion of sense in their heads. As for the rest, the truth seems to be, not that conditions of life are harder than they used to be, for they seem considerably easier; but that the standard of expectation has been raised. But the cost of living is high and the standard of living is high. Everywhere there is the spectacle of people having money to spend and spending it liberally and sometimes extravagantly. That has always been so, more or less. That does not worry reasonable people, provided they think they have a fair chance to make livings for themselves. If the game is open they don't object to winners because they win. But if they think there is a game going on that they can't get into; if they think that money-making and fortune-holding is getting to be an artificially restricted enterprise from which they are shut out; that makes them cross.

Every dollar that is spent some one must earn. Dollars do not breed in captivity; some one must earn them. The workers of the world earn every year all the rents and dividends and profits of that year. If work stopped rents and profits would stop. Mere capital can produce nothing by itself.

Do we owe too much? Is that one reason why the cost of living is high?

Are too many people living too luxuriously on the labor of others?

We seem never to get things paid for. We seem to be perpetually piling up enormous debts and perpetually paying interest on them. The folks

who own the evidences of our indebtedness get our money. We work for it. They spend it. We owe for land, railroads, factories, buildings, machinery, gas pipes, sewer pipes, wars and bad bargains long past. We seem to owe for the whole material apparatus of civilization, and to owe more and more all the time, so that the increase of wealth becomes easily an increase of debt. The wonder is that when we have paid our dues we have anything left to live on.



THERE, in the rough—and with apologies to the political economists if we haven't stated it completely, or quite in their terms—is the situation that makes the boiling pot. Property does not itself produce income. Somebody has to earn it. The right of property seems to be a right to a share of what somebody else earns. That is convenient, and works pretty well as long as property is fairly well distributed, but when it is juggled into too few hands, or when too large a proportion of the community get to living on the earnings of the rest, then there is trouble, and some plan has to be devised to lighten the burden of interest charges and take from those who have and scatter among those who have not.

That process is now going on in England, where resort has been had to it to save the civilization of England. It is a hard job to work out. Acquisition can be left to individual enterprise. Individual enterprise, especially in this country, has done some wonderful works of distribution, but it cannot be trusted, by and large, to make a thorough job of it. Apparently it must be assisted by new laws, and such laws, though they seem to be inevitable if civilization is to survive, come hard and against determined and resourceful opposition. When the rights of property impose on labor a greater burden than is consistent with health and reasonable opportunity for happiness and reproduction, part of the burden must be shifted back on to property. It must



THE PEOPLE'S CHORUS

be done by taxation, by workmen's compensation laws and a variety of such measures.



THAT seems to be the pith of current politics. That is the most important thing that is at the bottom of Roosevelt's candidacy; that is the mainstay of Progressivism, whether it is Democratic or Republican. The question for Conservatives is not so much whether the burden of property shall be lighter on the broad back of society, as who, and which party, can best be trusted to lighten it. Tariff reform, trust control, the frustration of bosses, the revolt against the nullification of necessary laws by courts and constitutions, are all causes that reach towards these common ends, the preservation of opportunity and the limitation of the burden of property rights that rides on the back of society. The due protection of property rights

seems indispensable to human progress; but when that protection has gone so far, or has been so abused, that property rights conflict with human needs, then property rights must shrink back into place, or society will blow up.

#### Conundrum

WHAT eminent Yale man was it who said:

"I have thought it over and withdraw my name. Even if you hadn't in — the best type of leader you could get, it would be very unfortunate for our chances if I were chosen."

Whom did you say?

So! Thought you'd guess that. Wrong again! It was Dink Stover.

#### Permanent Position Wanted

WANTED, by trained nurse, permanent position with semi-invalid. Practical, would be generally useful. Exceptional references. X. Y. Z., Outlook.

UNCLE SAM: Permanent, is it? Aw, go long, Theodore! I'm not so bad off as you think. "Semi-invalid!" Gosh!



IN THE BRONX ZOO  
THE LAST MEMBERS OF A DYING RACE

### Do You Want It?

THE movement on foot to establish a National Bureau of Health means many things. Aside from compulsory vaccination, it means the entrance into your house by physicians not of your own selection and the official examination of your entire family.

The following declaration of principles of the National League for Medical Freedom may be of interest

to persons who like to decide certain matters for themselves:

1. We oppose the granting of a monopoly of healing practice to any system or systems of healing.
2. We oppose any attempt to take from us our inalienable right to employ in the hour of illness the practitioner or system of our choice.
3. We oppose the establishment of State medicine as we would oppose the establishment of State religion.
4. While in favor of sanitation and cleanliness in the highest degree, we oppose the attempted use of these general principles as a cloak for compulsory medical treatment.
5. We oppose the infringement by threatened extension of Federal Bureaucratic power of the right of a State to regulate and control its own health affairs.
6. We oppose discrimination in favor of any school of healing in the selection of Federal, State or municipal officers charged with the administration of sanitary, quarantine or other health regulations.
7. We oppose the use of public funds, public schools or other public institutions for the dissemination of literature, the advertising of the theories, or the furtherance of the propaganda of any particular system of healing.
8. We propose to prosecute a campaign of education and publicity, not only to arrest any further encroachment upon our right to select the practitioner or system of our choice in the hour of illness, but also to regain the rights that have been taken from us and to establish forever the principle of medical freedom.

### Reflections of the Man from Boston Visiting in New York

L AFF, and the world laffs with you;  
Larff, and you larff alone!



The Star: CANNOT YOU GIVE ME ANOTHER PART?

Manager: WHAT DO YOU WANT WITH ANOTHER? YOU'RE IN EIGHT PARTS NOW.





THE BEAUX OF YESTERYEAR



"SEE HERE, YOUNG FELLER, HERE'S YOUR AUTO AND I WANT MY MONEY BACK! IT DOESN'T CARRY MY WEIGHT"

### Dilemma

OF men there are but classes two,  
A diagram I'll show to you:  
The kind you do not dare to know,  
The kind you do not care to know,  
The shocking, fascinating kind  
With ways of passion swift and blind;  
And those, unknown to beauty's lores,  
Correct, good-hearted, deadly bores.  
The wicked ones who madly woo  
Are ever charming—never true;  
And never cruel, wild or fast  
The stupid ones we wed at last!

Leolyn Louise Everett.



*The Tailor:* HERE, JOCKO, TAKE THIS END ROUND AS QUICK AS YOU CAN. I'LL WAIT HERE.

### Manners and Tobacco

THE other day Charles G. Pease, president of the Non-Smokers' Protective League of America, was invited to a dinner in New York as a guest, and apparently upon his own volition went around among the other guests and forcibly compelled them to put out their cigars. The secretary of the League, Mr. R. C. Beadle, thereupon issued a statement, declaring that Dr. Pease's action was unauthorized and that "Good manners at least should have induced him to cease annoying fellow guests."

One of the bright young men of the *New York Sun* referred to Dr. Pease as being the man who pinched people in the Subway when he caught them smoking.

We suppose Dr. Pease is right in protesting as vigorously as he can against a practice the merits of which seem to be doubtful when applied to the human constitution.

This is assumed to be a free country, and a loud noise made by anybody in the right direction is one of the most forcible methods of accomplishing one's purpose.

On the other hand, the majority must rule.

It seems to us that this is a case for the American Tobacco Company. They ought to buy out Dr. Pease and make him their salaried representative. If they could convert him to the use of tobacco and get him to sell cigars, as one who is a reformed teetotaler in that respect, it would mean big business. We suggest, in case this happy result can be accomplished, that Dr. Pease publish a little talk along the following lines (as they say in commercial circles):

"I was once troubled with non-nicotine hallucinations. I used to wake up at night and talk to myself about the awful effects of tobacco. I used to waylay innocent people with cigars in their mouths and hale them to the nearest police station. One day, by the grace of God, I became addicted to smoking Connecticut filled cigars. Little by little as I advanced along this path I got up to pure Havanas. When you think of what I was once and what I am now, can you hesitate, gentlemen, to place your orders?"

### Progress

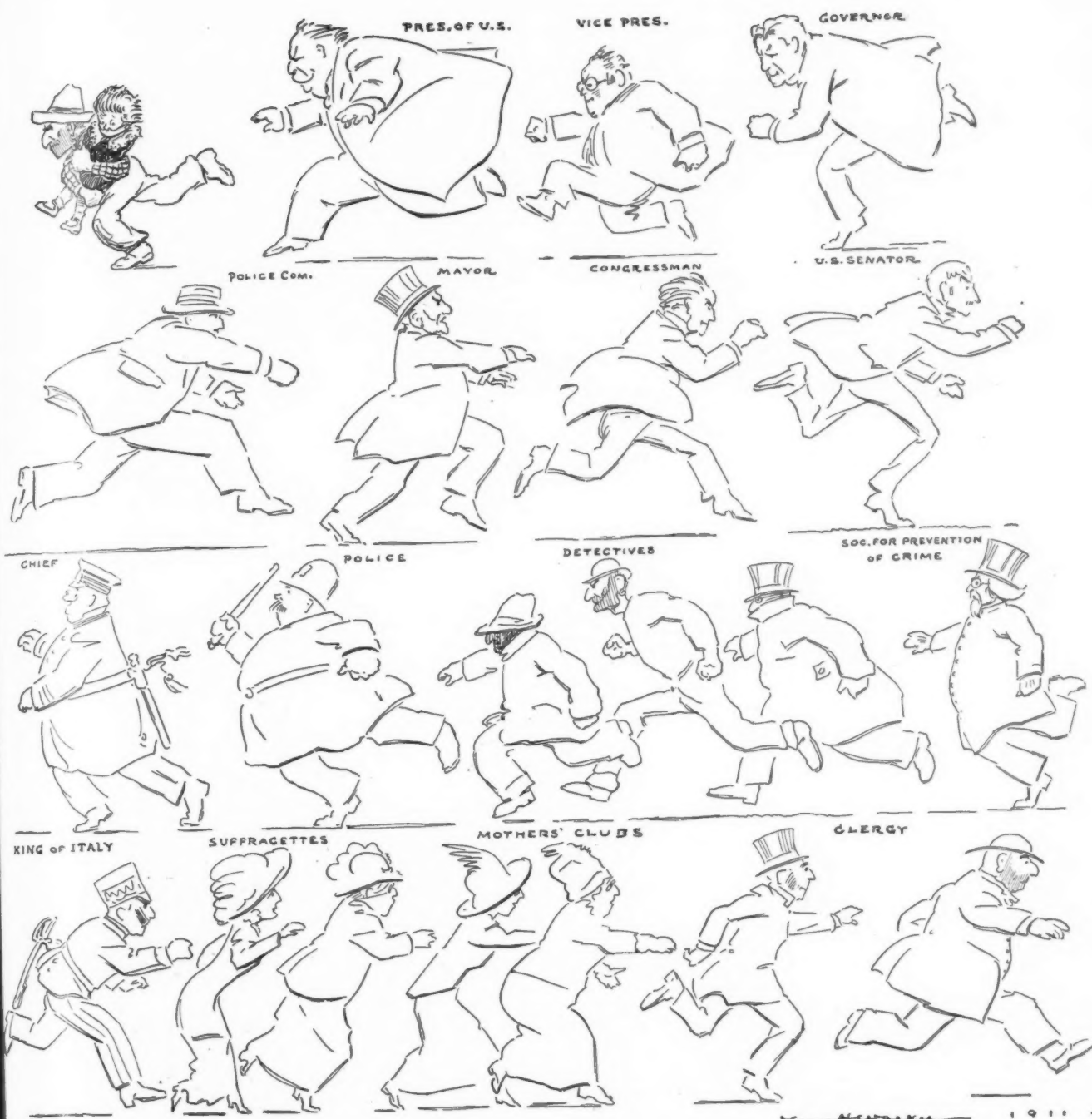
AFTER a thorough reading of the speeches of President Taft, we are able to report progress.

He has made it clear that everything is all right, except those few little things which need fixing. He has shown that he believes in doing whatever is necessary, and to this end he will at once proceed to do something some time whenever the opportunity presents. And, lastly, he has put us on our guard by asserting that, if one thing is not done, something else is very likely to happen.

With these assurances the lamb may lie down in perfect safety with the lion.



WHEN LITTLE PETER VERMICELLI IS KIDNAPPED, AND—



WHEN LITTLE REGINALD VANMORGANFELLERBILT IS KIDNAPPED





*This picture has no title.*

?

## *For the Best Title to This Picture Life Will Give One Hundred Dollars*

### *Conditions of the Contest*

The title, with sub-title, or in whatever form submitted, must not exceed fifteen words. The paper upon which the title is sent should contain nothing but the title, with the name and address of the author in the upper left hand corner. If this rule is violated the judges reserve the right to debar the contribution. Manuscripts should be addressed to

*The Contest Editor of LIFE,  
17 West 31st Street,  
New York.*

Envelopes addressed in any other way will not be considered.

All titles submitted must be at LIFE office not later than Saturday, May 4. The contest will close at noon of that date. Within one week from May 4 a check for \$100 will be sent to the winner.

Announcement of winner will be made in LIFE's issue of May 16.

It is not necessary to be a subscriber to LIFE in order to compete. The contest is open to every one.

Only one title from each contestant will be considered.

No manuscript will be returned.

The editors of LIFE will be the judges. They will award the prize to the title which, in their judgment, is the most deserving.

### An Auto Soliloquy

**T**O buy, or not to buy: that is the question:  
Whether 'tis nobler in the mind to suffer  
The slings and arrows of motoring friends,  
Or to take arms against a sea of dealers,  
And by buying end it? To buy: to drive:  
To drive: perchance to speed: ay, there's the rub:  
For in that speed of joy what things may come,—  
The punctured tire, the battered car, a wreck,  
The broken head and bones,—and bills and bills!  
And if not this, e'en yet it takes a flow  
Of dollars to keep the thing in shape to go,  
And at the best a stall in noontide sun,  
Or midnight hours, afar from man or beast.  
It puzzles the will, for yet we ponder o'er  
The joys of motoring; and the ills we have,  
And those we fly to, fade away.  
Thus does the sport make motorists of us all,  
And soon or late our resolutions come to naught.

Helen Stanley.

**BAKER:** So you voted the Republican ticket. Did you find their arguments stronger?  
**BACKER:** Yes, about five dollars stronger.



"UP AGAINST IT"

### Who Will Be Our Next President?

*Prominent Ladies Everywhere Are Agitated on the Subject*

**T**HE absorbing question as to who shall be our next President is still agitating woman suffrage circles all over the country. Many candidates are already contesting for the high honor.

Nothing, however, can be settled at present until the time and date of the conventions are known. At first it was thought there would be only two parties, a pro-suffragette and an anti-suffragette, and that the conventions would meet in New York, but there are calls from various parts of the country, and it also seems probable that separate candidates will be put up by various organizations.

"Never," passionately exclaimed a prominent member of the Woman's Christian Temperance Union, "will we endorse any other candidate than our own. We must positively know that our candidate does not smoke cigarettes, and we cannot know this unless we have followed her closely and seen her inner life. For this reason we shall put up one of our own members."

At present it looks as if there would be from fifty to one hundred candidates in the field. The Confederation of Woman's Clubs will undoubtedly have its own candidates.

Our correspondent in St. Louis called upon a prominent member of the Confederation yesterday.

"Are you a candidate?"

"I am if my country needs me. I am in the hands of my friends."

It is not improbable that a dark horse will rise at the last moment. Maxine Elliott is talked of.

Both Republican and Democratic parties have been completely demoralized since the announcement in a recent issue of LIFE that there would be several women candidates.

"I'm glad I'm out of it," said Joe Cannon. "Of course everybody has seen this thing coming. I have always claimed that the women could have anything they wanted. With a woman in the White House, and a female Cabinet, we ought to command the respect of the world."

The actual candidates in the field, so far as we were able to ascertain at the hour of going to press last night, are from twelve to fifteen in number. We expect to announce their names very soon.

LIFE's own candidate is still in doubt. For the benefit of those who are thinking of running, we give the following requirements:

Our candidate for the Presidency must be a handsome, well-formed woman, splendidly preserved, and of an affectionate but extremely dignified disposition.

She must be used to wearing the best clothes. We believe in simplicity, but we insist upon style. The greatest nation on earth must not be governed by a dowd.

She may wear rats in her hair, but not too many.

She must be able to speak with ease and facility for four hours at a stretch without tiring herself.

She must have been married at least once. Her husband must be thoroughly equipped to take the position of the first man of the land; this means, of course, that he is able to preside over all White House functions.

In sending in your applications, please read the attached blank form very carefully, and fill it in with legible handwriting. Your name will be placed on file and carefully considered.

#### PRESIDENTIAL APPLICATION BLANK.

No. .... Date .....

I wish to be considered as a candidate for the Presidency in 1912. My full name is .....  
..... and my address is .....

(Candidates are required to fill in answers below.)

Age (approximate) .....

Weight .....

Have you ever worn a Hobble Skirt? .....

Smoked a cigarette? .....

Give circumstances .....

Ever taken a cocktail? .....

Does your husband support you? .....

What public functions have you presided over? .....

Ever laid a corner stone or conducted woman's clubs? .....

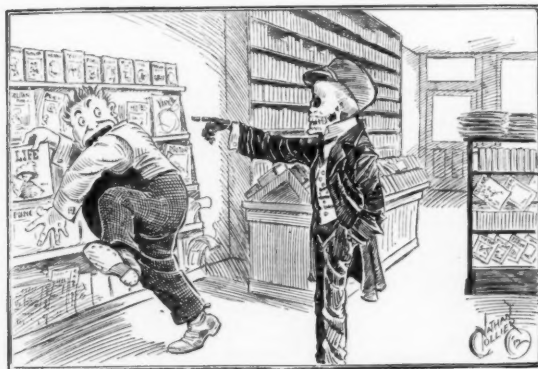
State full particulars .....

If elected President, whom would you select as members of Cabinet? .....

Do you play bridge, golf, picture puzzles, and what swear words do you use? .....

Signed .....

P. S.—Send all applications or suggestions to LIFE's Campaign Manager, this office.



"I WANT 'LIFE!'"



"OH, MOTHER! I JUST BROKE A WINDOW WITH MY BALL."

"VERY WELL, TOMMY, I'M BUSY JUST NOW, BUT IF YOU'LL REMIND ME LATER I'LL PUNISH YOU."

#### A True Declaration

WHEN in the course of human events, it becomes necessary for a people to find out how foolish they have been and to reduce that foolishness to the minimum; and, to that end, to examine the abstractions and axioms and traditions and superstitions and dogmas upon which they have builded their institutions; and to revise these in the light of increased knowledge and experience, a decent respect for the eternal verities requires them to cease their mere childish rhetoric and to tell the truth as nearly as possible.

We hold these truths to be self-evident: that all men are far from being created equal; that they are not endowed by their Creator with any inalienable rights, much less the rights of life and liberty. Life and liberty are the easiest things in the world to take away. They may be endowed with the right to pursue happiness, but not to catch it. When silly, phrase-making governments promise to make these rights inalienable, they are promising impossible things and should be promptly subjected to the boot in favor of other governments which promise less and do more.





FOLLOWING THE BALLOON

### The Art of Collection

A RECENT newspaper report stated that one of the express companies made a profit of over \$60,000 in one month from packages that, through error, had been paid for at both ends. Almost everybody has experienced the chagrin of prepaying express charges on a package, only to learn that these charges were collected at the destination. Probably only about one person in ten has taken the trouble to get the money back from the express company. The wonder is that only

\$60,000 profit was collected in one month. The first expressman who discovered that he could collect at both ends without being thrown into jail (or even receiving a protest from the shipper) ought to be put on the same plane with the man who first ate an oyster. He is one of the unrecorded heroes of history.

It seems a pity that the parcels post idea, with its blatant economy, should obtrude itself upon our express companies and, possibly, interfere with this great work. To pay three times as

much for transporting a package as it is worth, and then to have this same amount collected by the trusting friend at the other end to whom you have consigned your gift—all this is the highest kind of art. Why should it be interfered with?

Mr. Hitchcock is right. He says it will take some time to demonstrate a parcels post, probably feeling that if the matter is allowed to rest we will soon forget all about it, and thus the express companies will be enabled to continue upon their highly artistic careers.

## Intimate Interviews



"I think about the year 1920—"

**P**USHING our way through the outer office, among a group of presidents of express companies, we succeeded in getting into Mr. Hitchcock's august presence.

"About this Parcels Post matter," we began, selecting a subject that we thought would be next to his heart.

"Oh, that's all right," he said, "we expect to push that through very soon now. I think about the year 1920, when we get our office accounts straightened out and a few more expert bookkeepers on the job, we shall know whether it is possible to run a Parcels Post in such a way as to displease everybody."

"In the meantime, we presume, the express companies will be tolerated."

Mr. Hitchcock frowned.

"You must remember," he said, "that I have other more important affairs to deal with. It keeps me all of my time excluding from the mails material which no self-respecting politician ought to read. How can you expect me, therefore, to take up the Parcels Post matter? Dear me, how impatient everybody is."

"Why don't you move your headquarters?" we suggested.

"To where?"

"To the dead letter office. It would be more proper."

At this moment a messenger came in from the White House. Mr. Hitchcock opened the letter and read it with a frown.

"Now, isn't that just like Bill Taft?" he said. "Here he wants me to know how much money we lost last year. He says the magazine proprietors are getting nervous, and he'll have to make some more speeches in order to satisfy them. In the meantime, my office boy is sick and we don't expect to get off a trial balance for six months."

He got up and closed the door.

"Between you and me," he said, confidentially—"now don't let this out—but I'm not fitted for this job. I realize

it. Taft realizes it. The country realizes it. But here I am and here I shall stay."

"Why not resign? Other incompetents have done that."

"Me resign? Never. Why, it is a matter of pride."

"But, my dear boy, don't consider yourself. It is a patriotic duty that you should perform. Everybody in the country wants a Parcels Post. Everybody in the country is disgusted with the extortion of the express companies. Everybody in the country knows that the Post-Office Department can easily do what other countries are doing. Now, Mr. Hitchcock, here you are standing in the way. Why not make a martyr of yourself? Let your office boy—when he gets well—take your place, and get a really effective Post-Office Department."

At this moment the telephone bell rang. Mr. Hitchcock leaned over and listened. Then he got up and waved his hand at us.

"Can't talk to you any more," he said. "Very sorry. Wall Street is on the wire."

## The Advance of Civilization

**F**OOD.

Cooked food.

A table to keep the food from the ground.

A plate to keep the food from the table.

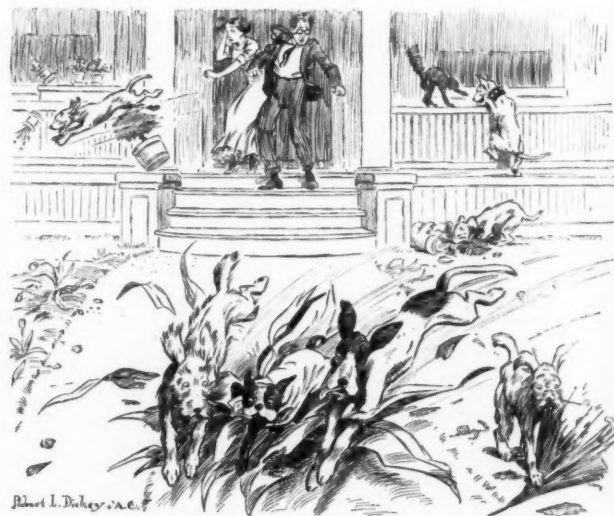
A thick cloth to keep the plate from the table.

A thin cloth to keep the plate from the thick cloth.

Then another plate to keep the food from the first plate.

Then a doily to keep the second plate from the first plate.

When the table is protected by the thick cloth and the thick cloth by the thin cloth and the thin cloth by a plate and the plate by a doily and the doily by a second plate, the food is protected by a diet.



OUR DOG INVITES A FEW FRIENDS TO SPEND THE DAY



HISTORIC AFFINITIES

DIXEY DANCING BEFORE THE DAUGHTER OF HERODIAS

### How to Use Patent Medicines

**SICK HEADACHE**—Place a paper of Lemonine Headache Powders under your pillow, go to bed, and rest until the headache is relieved.

**SEVERE SPASMS OF PAIN OR CRAMPS**—Put a bottle of Painkiller in the icebox and go without dinner.

**COLD IN THE HEAD**—Put a bottle of Surecuff Cough Syrup on the top shelf in the cupboard and go to work as usual.

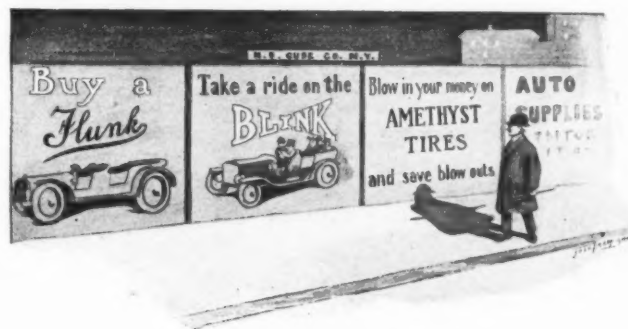
**FRETFUL AND CRYING CHILDREN**—Empty a bottle of Mrs. Lucretia E. Borgia's Soothing Syrup on the sole of an old shoe, rub in well, and apply to the child until the symptoms disappear.

**COLD OR NUMB FEET**—Pour one-half pint of any reliable tonic in a hot stove, sit down in a chair, and put your feet in the oven.

**BILIOUSNESS, LOSS OF APPETITE**—Get a box of Dr. Poysener's Liver Pills. Roll each pill three times

around the block with a golf club. Eat a hearty dinner.

**SLEEPLESSNESS**—Persuade your wife to take a powerful sleeping powder.



AUTO SUGGESTION



### Tip, and the World Tips With You

WE are inclined to agree with those waiters who have recently protested against a bill presented to the New York Legislature for the purpose of stopping tips. The waiters, in their defense of this bill, state that if it is passed and they are no longer permitted to receive tips, they cannot make both ends meet, and they feel that it is unjust.

While we object to any system of tipping, we see no reason why the poor waiters should be singled out as the solitary exception to a universal rule. Tipping, as a principle, has thoroughly embedded itself in American life. The idea of the tip is, that when you ask anybody to do anything for you, who is already paid for doing it, you either wish to reward him in some way for his services—or you do it under compulsion. And no matter in what stratum of society we may have our being, this rule holds good.

Mr. Morgan, when he reorganized the Steel Trust, received a tip from Uncle Sam of about \$5,000,000; practically all that Mr. Morgan did was to be on the spot, look pleasant, and help a few people on with their coats.

When Mr. Rockefeller started out on his highly baptismal career he discovered that by tipping the railroads slightly—in the shape of rebates—he got special services, and he did it so successfully that now (to quote Gil-



Frog: MR. TERRAPIN MUST BE HAVING A TELEPHONE INSTALLED! THESE POLES HAVE BEEN PUT UP SINCE LAST NIGHT.



"APRIL FOOL, TEDDY! THAT'S AN OLD 1904 DISC"

bert) he is not only ruler of the "Queen's Navee," but also of other principalities not necessary to mention.

No matter how the tip is rendered, whether it is handed over in hard cash in plain sight, or whether it takes the form of a pleasant social function, it is one and the same thing.

The waiters, therefore, are right in their contention that they should not be singled out. If we are going to abolish tips, we should begin with the United States Senate and not with the Waiters' Union.

Oh! Oh!

OH, Oh! If we could but have the Colonel, Bill Bryan and Emmeline Pankhurst all on one ticket, and the polls open! Oh, Oh!

COHEN (looking over his cards): I've got four kings—what have you got?

RUBENS (sadly): Nodding but a mob of Socialists.

### News of the Day (as it ought to be)

A RECENT experiment in one of our public schools has been watched with great interest by many people. In this school the children have been taught to read, write and cipher before learning civics, botany, trigonometry and lattice work. The originality of the experiment is beyond question, but whether it will be favorably received by the people as a whole remains in great doubt.

The medical profession met and agreed to adopt a fixed schedule of prices for all operations. Also, owing to a recent investigation by the Government, after this no operation can be performed by any doctor unless he has first submitted the case to a committee appointed by the President, who will pass on the necessity. It is expected by this means that operations will be reduced about 99 per cent. A national home for doctors who cannot make a living will be provided.

APR 27 1912



## London, Sweden, Africa and a Name from Paris

ONLY the combined intellects of the late W. S. Gilbert and his *Pooh Bah* could properly determine whether Mr. Charles H. Brookfield, the Lord Chamberlain's Examiner of Plays, more commonly known as the Censor, should permit the further performance of "Dear Old Charlie," written by Mr. Charles H. Brookfield, the dramatist. As dramatist he would probably say to himself as censor that the spectacle of a butterfly bachelor transforming himself into a respectable married man was an edifying and elevating moral lesson. To which as censor he would doubtless reply to himself as dramatist that it was not a moral lesson for him to make his hero recount this bachelor episode: that while visiting a married friend he bet the latter fifty pounds one evening that he could not walk to Chertsey and be back in time for eight o'clock breakfast the wife in the meantime to be kept from loneliness by the society of the bachelor. To which the dramatist might reply that in fact the husband made the round trip by sixtieth, and that there was not a line in the play to indicate that the hero and the lady had engaged in anything but the most instructive conversation. Other points in the play might be discussed in similar fashion and it is difficult to figure how the appeal from dramatist to censor could in this case have been settled by the transmission from one to the other of any of the pecuniary insults which used to influence the decisions of *Pooh Bah* in similar delicate appeals.

In fact, "Dear Old Charlie" was revived when it was likely to receive some advertising from the appointment of its author to court office and it is said the London public took to it kindly on its merits. It seems as though this farce, constructed on old-fashioned lines and with old-fashioned form, would appeal more strongly to the conservative British public than to ours. It provokes some spontaneous laughter by some of its predicaments and inventions, but it is rather thin in clever speeches and its best situations are decidedly hackneyed or Britishly heavy. The fun derived from the characters burning themselves and each other with a hot flatiron, for instance, recalls the similar witty use of the red-hot poker in the English Christmas pantomimes. But the London public has never tired of that joke and doubtless never will. Your Briton is not a progressive.

MR. HAWTREY does not seem to have changed much in the seven years since he was last here. His British accent has been thoroughly restored and he has lost none of the ease and finish which were his principal claims to eminence as a polite comedian. LIFE has always been a stickler for clear enunciation and has criticized American actors for their slovenly way of getting their speeches over to their audiences. Even in the little Maxine Elliott Theatre not only Mr. Hawtrely, but every member of his company, except Mr. E. Holmes Clark and Mr. Edmund Maurice, who did excellent pieces of character work as *Thomas Dumphy* and *Gabriel Peploe*, robbed the audience of a very considerable portion of the author's text by slurring and swallowing important lines. The extremely London diction of the company Mr. Hawtrely has brought over was partly responsible for the obscuring of meanings, but a large part of it was unmistakably due to a belief that running words together in swift delivery is a comedy essential. Even that pretty London actress, Miss Enid Leslie, seemed amateurish, instead of knowing, through this fault.

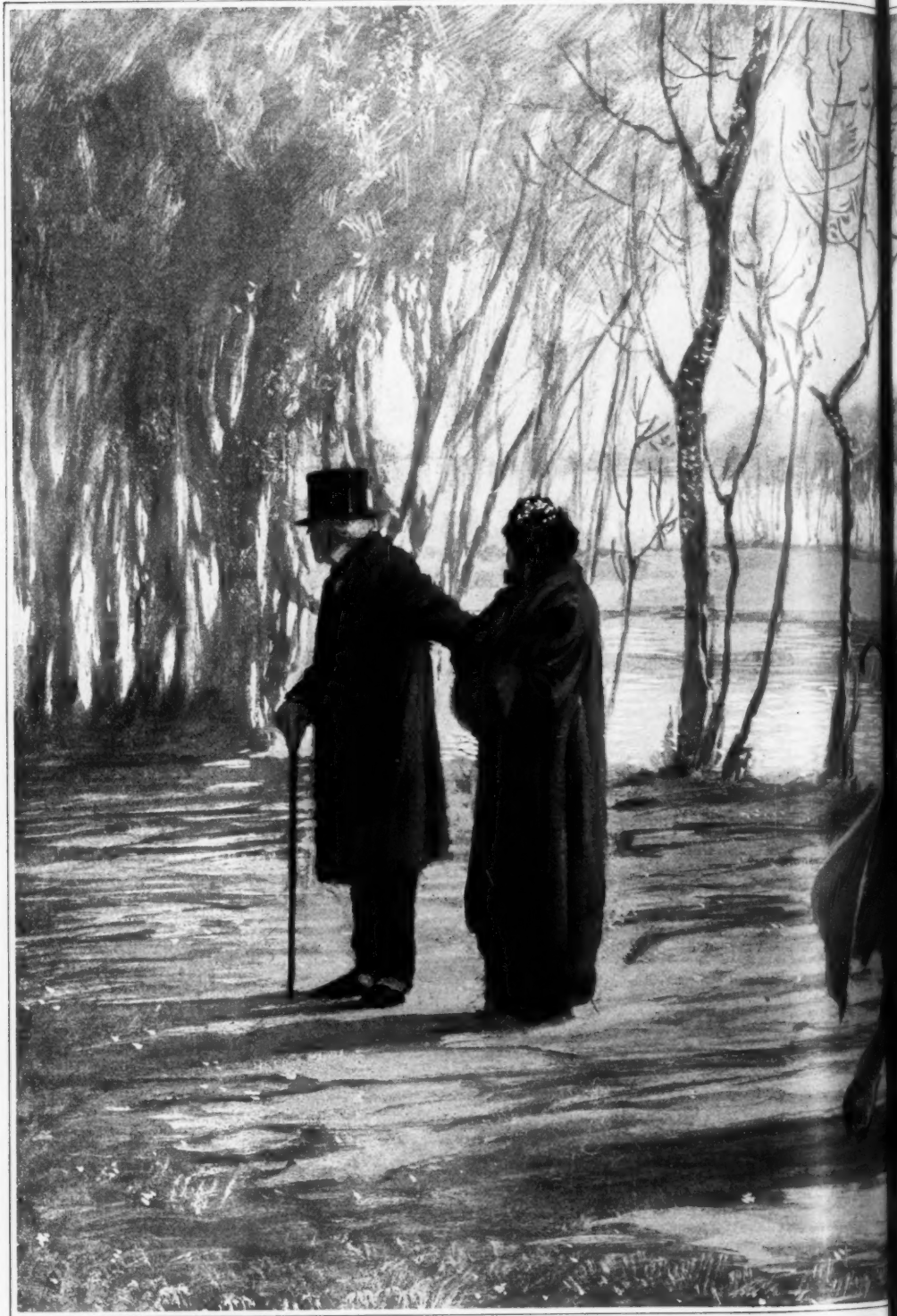
Like a number of the London plays brought to this country, "Dear Old Charlie" makes a very short evening's entertainment, and it must be admitted not a brilliant one. However, it is very London in its atmosphere, is somewhat diverting, makes no demands on the intellect and should be able to fill the Maxine Elliott for its four weeks' season.



For the wise ones who write things about the theatre and who wended their way to the Berkeley Theatre to witness the first performance of "The Father," by August Strindberg, the large percentage had the feeling of depression which assails them whenever they are called upon to pass judgment on the high-browed experiments for which this house provides a stage and usually a tomb. The author was an quantity unknown except in print and by foreign, especially Scandinavian, reputation, the company was made up of unknown artists with foreign names and there was every other indication of the usually gloomy experience.

The main surprise was that "The Father," in spite of a morbid theme and abnormal characters, has a powerful dramatic grip. Part of its appeal lies in the author's boldly frank treatment of the topic of marital infidelity and its consequences in the family. This makes the play decidedly not one for the young person. Even to the adult it seems unwholesome, teaching, as it does, a mad pessimism in our whole institution of marriage.

Another agreeable surprise was that the performance of the play was free from the amateurish pretentiousness to intellectuality by which most of the high-browed experiments seek to excuse bad acting. The bulk of the interpretation rests on three characters; a husband seeking to establish his authority in a household of women, an old







Yesterday To-morrow

nurse of limited mentality who really loves him, but is easily deceived, and the wife, who embodies the author's hatred of her sex and whom he endows with the desire to dominate at no matter what cost and no matter what expenditure of such a devilish, feminine ingenuity and persistence as has rarely been depicted on the stage. They are three wonderfully drawn characters, and were admirably interpreted by Mr. Warner Oland, simultaneously translator, adapter, producer and a very competent leading man; Louise Dempsey, evidently an artist of experience, and Rosalind Ivan, who brought to the part of the wife a personality which lent itself admirably to the rôle and a method which carried unusual conviction.

"The Father" is not a pleasant play, but it is a powerful one and certainly enlists the interest.

THE Lyceum has gone over to the "movies," but the unusual character of the motion pictures that were secured by Mr. J. C. Hemment, as a result of the elaborate hunting trip into Africa organized and paid for by Mr. Paul J. Rainey, justifies the use of a first-class theatre for their exhibition.

Very few of us will ever be able to see lions, elephants, giraffes, zebra, rhinoceroses and such animals in their free and untamed state. These pictures show them vividly in their natural surroundings as well as some actual and exciting hunting experiences. The whole makes a picture show well worth seeing.



Of course New York's entire *jewnesse dorée* and its *ladifrens* gathered at the opening of the Moulin Rouge. As smoking was permitted, the atmosphere was a mixture of the aroma from big, black, bad cigars, Mary Garden perfume and remarks which showed acquaintanceship with the numerous chorus ladies whom Mr. Flo Ziegfeld is expert in gathering together and lifting on their way to social prominence in Lobsteria.

For the instruction of those who have not had the advantages of foreign travel, it may be stated that the original Moulin Rouge was once a student resort in the Montmartre quarter of Paris and that it later became a favorite vaudeville theatre patronized largely by visiting Americans. Why the name, which has no local significance, should be transferred to what was the New York Theatre, is hard to understand. It is probably a catering to that belief, which now prevails nowhere East of Kansas City, that anything French is naughty and therefore desirable for far-Westerners who are spending their money in the vicinity of Longacre.

The entertainment is called "A Winsome Widow" and is based on Hoyt's successful farce-comedy, "A Trip to Chinatown." The best things about it are the fun transferred from the Hoyt play and some good skating on a sheet of real ice, which is ingeniously frozen on the stage during the progress of the performance. The rest of the

entertainment is a musical show of the usual kind, with the usual quota of chorus-girls, etc. A meritorious feature is the reappearance of Mr. Harry Conor in his old part of *Welland Strong*, which he created in the original version of "A Trip to Chinatown."

Mr. Ziegfeld's name has hitherto been a guarantee that his staging of a production meant carrying things as far as the most liberal construction of the law would allow. "The Winsome Widow" is likely to disappoint those who are anxious to spend their money to see something especially vulgar or indecent. It is, as said before, an ordinary musical show. *Metcalfe.*



*Astor.*—"The Greyhound." The sea gamblers and their victims in laughable melodrama.

*Belasco.*—"The Return of Peter Grimm." Its last week but one. Interesting spiritualistic drama with Mr. David Warfield as the star.

*Berkeley.*—"The Father." See above.

*Broadway.*—"Hokey Pokey" and "Buntz Bulls and Strings." Messrs. Weber and Fields and members of their former companies in diverting extravaganza and burlesque.

*Casino.*—"Two Little Brides," with Mr. James T. Powers. Notice later.

*Century.*—"The Garden of Allah." The spectacular drama of the Sahara at reduced prices for the spring season.

*Cohan's.*—Blanche Ring in "The Wall Street Girl."

*Comedy.*—"Buntz Pulls the Strings." Delightfully acted and extremely laughable satirical comedy railing at the Scotch.

*Criterion.*—"Elevating a Husband." An extremely commonplace comedy of American very middle class life, with Mr. Louis Mann as the star.

*Daly's.*—"Monsieur Beaucaire," with Mr. Lewis Waller as the heroic star. Romantic melodrama picturesquely done.

*Empire.*—"Oliver Twist." The Dickens novel in dramatic form, with a company of well-known artists.

*Gaiety.*—"Officer 666." A very funny and well acted farce with a few reflections on the characteristics and habits of New York policemen.

*Globe.*—"The Rose Maid." Notice later.

*Harris.*—"The Talker." American matrimonial life turned into comedy, well acted and carrying a moral.

*Hippodrome.*—Circus acts, brilliant ballet and spectacle.

*Hudson.*—"The Typhoon," with Mr. Walker Whiteside. Impressive and well acted drama with Japanese in Europe as the principal characters.

*Knickerbocker.*—"Kismet." Bagdad and its life in the time of the Arabian Nights made the gorgeous setting for an interesting play well acted by company headed by Mr. Otis Skinner.

*Lyceum.*—Moving pictures of Mr. Paul J. Rainey's African hunting adventures.

*Lyric.*—Grand opera by French company from New Orleans. Notice later.

*Maxine Elliott's.*—Mr. Charles Hawtrey in "Dear Old Charlie." See above.

*Moulin Rouge.*—"The Winsome Widow." See above.

*Park.*—"The Quaker Girl." A London musical show of more than usual daintiness, well done by American company.

*Playhouse.*—"Bought and Paid For." Clever and interesting American domestic drama of laughter and pathos.

*Thirty-ninth Street.*—"A Butterfly on the Wheel." Interesting play showing how they manage divorce in English society and in the British law courts.

*Wallack's.*—"Disraeli." Mr. Arliss in the title part of a pleasing play of English life under Victoria.

*Winter Garden.*—New bill. Notice later.



THE PLAYWRIGHT

COLLECTING MATERIAL FOR A PROBLEM PLAY

**R**ANDALL: People have a tendency to make fools of themselves anyway.

ROGERS: Yes, they have changed from the Teddy to the grizzly bear.

**A**GNES: Was Emily's operation a success?

GLADYS: Glorious! She got fifteen presents, a hundred dozen roses and had two hundred calls of inquiry.



THE INTRUDER

## The Gentle Brute

(Dedicated to whomsoever it is dedicated)

**I** LOVE to pull poor pussy's tail,  
There is such music in her wail;  
And yet, when'er I pluck a leaf,  
I share the parent branch's grief.

I gain a certain pleasant thrill  
When mashing flies upon the sill;  
(I cannot bear, though I have tried,  
To cast a faded flower aside).

I kick my infant in the head,  
To show him it is time for bed;  
Yet oft I wish I could atone  
For muddying some pretty stone.

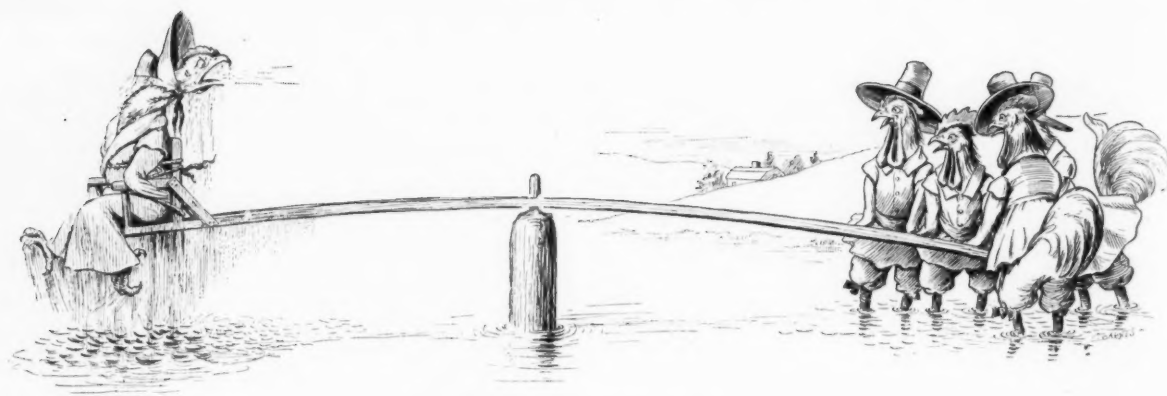
All living creatures, I maintain,  
Should learn to bear a little pain;  
But O, I mourn the poor dumb fate  
Of everything inanimate!

B. J.

**M**RS. FROST: The burglars looted your place, didn't they?

Mrs. SNOW: Yes, my dear, and the worst of it is they took the last sheet of brown paper in the house to wrap up the things in.





PROPHESIES SOMETIMES COME TRUE

"I'LL BE AVENGED FOR THIS, IF IT TAKES A HUNDRED YEARS"

### Ode

THE roof needs fixing; front windows broke;  
The rugs need beating; the chimneys smoke;  
The house needs painting; the wash flies high;  
The lawn needs sodding; there's coal to buy;  
There's a year's work in everything  
That marks the season—hail, fair Spring!

### Bulls and Bears

LAST week witnessed the biggest dealings in Wall Street since 1907. On Monday morning the firm of Lurem and Shear borrowed a couple of railroads from the firm of Richer and Richer. Then Lurem and Shear offered to bet a railroad against any one of the thirty-three Standard Oil trusts that Colonel Watterson knew more about honor than both Governor Wilson and Senator Tillman combined. This bet was immediately taken by the firm of Sayitt and Lie. Thence ensued a mighty struggle for supremacy, which was participated in by every Bull, Bear and Lamb south of the deadline.

Stocks were bought, sold, exchanged, stolen, transferred, set over, borrowed, lent and assigned in great quantities. The Steel Trust changed hands six times, Union Pacific four times, Amalgamated and Reading three times each and a half dozen other active issues changed hands on an average of one and a half times each. Prices fluctuated every little while. Late Wednesday evening the Board of Governors declared the fight a draw. Prices relaxed.

On Thursday and Friday the interest centered mainly in a considerable increase in the faunal specimens of the Street. In addition to the Bulls, Bears and Lambs which have occupied the place for so long, there was received a consignment, consisting of eight foxes, fourteen hogs, eleven asses with exceptionally long ears, five steers, nine gray wolves and twenty-three monkeys. Prices went up. The keepers were hard put to find accommodations for all of the new arrivals, but at last they were comfortably

housed and London sold off in anticipation of the Fourth of July.

In the meantime, it was reported that an agitator was making a Socialist speech in front of the office of J. P. Morgan & Co. Prices became very much worried, and only with the greatest difficulty were they pushed up out of harm's way. When the orator finished, some of his friends started to pass the hat for a collection, and the hat disappeared. Several brokers are suspected, and the police promise that the mystery will be cleared up in a few days. Prices on the Paris Bourse hardened a little when this news was wirelessed across.

On Saturday the bank statement arrived. The brokers took one swift and fleeting glance at it and ran home as fast as their legs could carry them.



HE HAS AN X-RAY PHOTOGRAPH TAKEN OF HIS BRAIN, NOT ONLY TO SATISFY HIMSELF THAT HE HAS ONE, BUT ALSO TO SURPRISE HIS INCREDULOUS FRIENDS.

• LIFE •

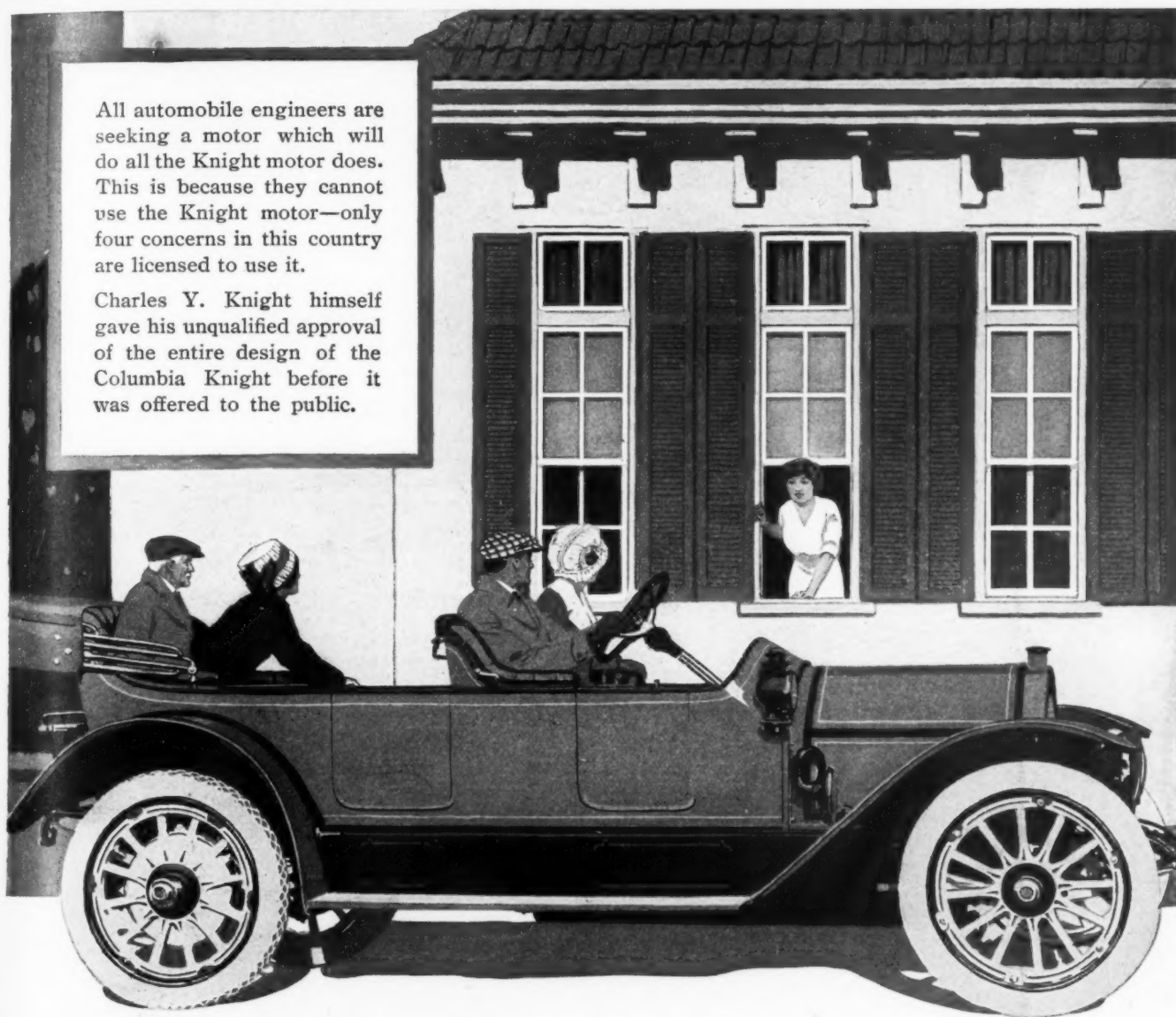


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POUCHER

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### So Ignorant!

The very dullest children in Japan speak  
Japanese;  
In Spain they chatter Spanish as they  
play;  
In Holland it is much  
The custom to speak Dutch,  
While German youngsters talk the Ger-  
man way.

In Paris little children do their lessons  
all in French;  
In Athens even baby-talk is Greek:  
It makes me feel quite blue,  
And rather stupid, too,  
For English is the only tongue I speak.  
—*Woman's Home Companion.*

### Not Made to Order

"Have you any references?" asked  
the lady of the house.  
"Yes, ma'am, a lot of 'em."  
"Why didn't you bring them with you?"  
"They're just like my photographs,  
ma'am. None of 'em does me justice."  
—*Detroit Free Press.*

"Is your chauffeur an expert?"  
"Yes, indeed," replied Mr. Chuggins.  
"He can explain in a most interesting  
way exactly why the car isn't running  
most of the time."—*Washington Star.*



THE MOCK TURTLE

"I saw Pibble standing on a corner  
yesterday winding up his estate."  
"His estate?"  
"Yes; a dollar watch."  
—*Birmingham Age-Herald.*

### Aimlessly

Joseph H. Choate, at the Three Arts  
Club benefit at the Republic Theatre, in  
New York, told after his witty speech:

Two young girls were drinking tea  
when a young man passed. As he passed  
the first girl blushed, displayed a beauti-  
ful ring on her white hand, and mur-  
mured:

"Well, Jack and I are to be married  
Easter week."

"But," said the other girl, "I thought  
you had thrown Jack over!"

"Oh, so I did," the first replied;  
"but—but you know how a girl throws!"  
—*Washington Star.*

### A Mortal Blow

"What's the matter with your wife?  
She's all broken up lately."

"She got a terrible jar."

"What has happened?"

"Why, she was assisting at a rum-  
mage sale, took off her new hat, and  
somebody sold it for thirty-five cents"  
—*Washington Herald.*

### Before Gaby

STRANGER: Is this the face that  
launched a thousand ships and burned  
the topless towers of Ilium?

HELEN OF TROY: It is.

STRANGER: Then I offer you a contract  
for thirty weeks in vaudeville at two  
thousand drachmas a night.  
—*Yale Record.*

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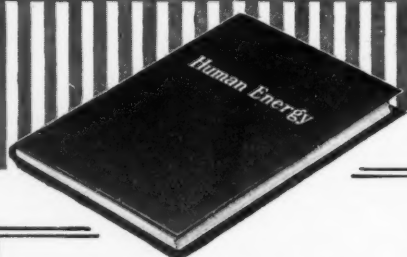
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The "Different" Cigarette

**Milo**

Brands may come  
And brands may go  
But I go on forever.

—MILO.

**THE SURBRUG COMPANY, New York**



· LIFE ·

# Oakland

The Car with a Conscience



MODEL 45—SEVEN-PASSENGER  
TOURING CAR \$2100

## Beauty Is Self-Evident Here

Here is a dashing car! A car of beauty, strength and power. It has created a new standard in motor car values. By comparison, higher-priced cars are found wanting and those of equal cost measure far below the pace set by this model.

Look at it closely. Notice the individual design — the harmonious body lines — the graceful sweep — the roomy tonneau — the inside drive — the exclusiveness of the upholstery, and the other refined details.

This car represents more than mere beauty, too — more than smart body lines and handsome equipment. It represents a sound mechanical standard and the highest development of simplicity, reliability and accessibility. Please **confirm** these common claims. Everybody uses them, we know, but they are given a different meaning in Oakland construction.

There are other Oakland models, each as distinctive and beautiful as the car pictured above, ranging in price from \$1,200 to \$2,250.

The Model "45" comes also with a close coupled tourabout body, seating four passengers and selling at \$2,250.

The Model "40" is a powerful car, with a  $4\frac{1}{8} \times 4\frac{3}{4}$ -inch motor, unit power plant, 112-inch wheel base, Schebler carburetor and Remy magneto, dual system, and is furnished as a 5-passenger touring car, \$1,450; a 3-passenger coupe, \$1,900, or "Sociable" roadster, seating three passengers in one seat, \$1,450.

The Model "30," which is built as a 5-passenger touring car, \$1,250, or as a light runabout, \$1,200, has a 4 x 4-inch motor, 106-inch wheel base, Schebler carburetor and Remy magneto.

***Oakland Cars will be equipped with Self-Starters, complete, for \$25 extra***

Established dealers are invited to make early application for available territory

## Oakland Motor Car Company

150 Oakland Avenue, Pontiac, Mich.

NEW YORK CITY—1600 Broadway  
ATLANTA, GA.—141 Peachtree St.

FACTORY BRANCHES—  
BOSTON, MASS.—591 Boylston St.  
KANSAS CITY, MO.—1316-18 Grand Ave.

INDIANAPOLIS, IND.—325 North Pennsylvania St.  
SAN FRANCISCO, CALIF.—542 Van Ness Ave.

Write for Catalogue



## When You Buy a Refrigerator

look for these features—active cold air circulation—sanitary lining—perfect drainage—thorough insulation.

These and many more you will find in a McCray—the standard of refrigerators. Its features are exclusive and patented and because of these, it keeps food to perfection.

## McCray Refrigerators

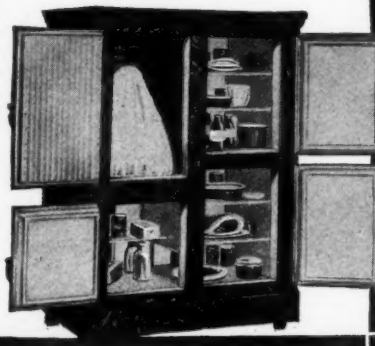
are made in all stock sizes to suit a cottage or a mansion. They can be arranged for outside icing, thus avoiding the inconvenience and muss of the ice man. The perfect refrigeration of a McCray is due to its cold, dry air circulation, which reaches every nook and corner and keeps things fresh and sweet. Dry, cold air is nature's preservative and it prevents the mixing of flavors or odors. The thick, well-built heat insulated walls, lined with Opal-glass, enamel, porcelain, or odorless white wood—no zinc, the fine workmanship, the easily cleaned interiors, tight joints, the generous ice and provision chambers, make the McCray superior to all others.

McCrays are used in the better class of residences, clubs and hotels and by the United States Government.

### Write for Free Book

"How to use a Refrigerator" and any of the following catalogs:  
No. 69—For Groceries  
No. 72—For Flower Shops  
No. 89—For Meat Markets  
No. 88—Regular sizes for Residences  
No. A.H. Built-to-order for Residences  
No. 49—For Hotels, Clubs, Institutions

McCray Refrigerator Co., 386 Lake St., Kendallville, Ind.  
Branches in all Principal Cities.



**A QUARTER CENTURY  
BEFORE THE PUBLIC**  
Over Five Million Free Samples Given  
Away Each Year.  
The Constant and Increasing Sales  
From Samples Proves the  
Genuine Merit of

## ALLEN'S FOOT-EASE.

Shake Into Your Shoes



"In a pinch,  
use Allen's  
Foot-Ease."

Allen's Foot-Ease, the antiseptic powder for the feet. Are you a trifle sensitive about the size of your shoes? Many people wear shoes a size smaller by shaking Allen's Foot-Ease into them. Just the thing for aching, hot feet and for breaking in New Shoes. If you have tired, swollen, tender feet, Allen's Foot-Ease gives instant relief. We have over 30,000 testimonials. **TRY IT TO-DAY.** Sold everywhere, 25c. Do not accept any substitute. **FREE TRIAL PACKAGE** sent by mail.

Address, **ALLEN S. OLMSTED, LE ROY, N. Y.**

## OUR FOOLISH CONTEMPORARIES



### No Waves

A young mother who still considers Marcel waves as the most fashionable way of dressing the hair was at work on the job.

The precocious child was crouched on its father's lap, the baby fingers now and then sliding over the smooth and glossy pate which is father's.

"No waves for you, father," remarked the Little One. "You're all beach."

—New York Times.

**GREAT BEAR SPRING WATER**  
50 cents per case of 6 glass stoppered bottles

### The Laggard in Love

O! Gieseppe da barber ees crazy weeth spreeng!  
He's no good een da daytimes for doin' a theeng  
But to theenk of da night an da tunes he weel seeng.  
Alla time w'en som' customer gat een hees chair,  
He's so slow weeth da shave and weeth cuttin' da hair,  
Dat hees boss ain't do notheeng but grumble an' swear.  
But Gieseppe no care  
For wan blessa blame theeng  
But to play mandolina  
Where som' signorina

Caroni Bitters. Adds life and flavor to a cocktail. A wonderful tonic and appetizer. Ask your wine merchant, grocer or druggist.  
Oct. C. Blache & Co., 78 Broad St., New York, Gen'l Distrib.

Repairs marble, metal, glass — bric-a-brac of any sort can be made to look like new with

## QUIXO

Mends to stay mended everything except rubber, celluloid and black lead. Builds up missing parts. Sticks un-like materials together such as wood and metal. A powerful mineral cement, not a fish or animal glue. No odor to it. Easy to use, does not stick to the fingers. Air tight, screw top bottle, easy to open.



25c. at all stores. If you can't get it, send 25c. for full size bottle to WALTER JANVIER, 429 Canal St., NEW YORK. Sole Agent for U. S. A.

### CLARK PARTIES

The name identifies the character of the tours.

Westward, Aug. 31, Sept. 14, Eastward, Oct. 26, Nov. 16, Jan. 4, \$22.50 to \$28.00. Membership limit of 12 persons. Ask for our program.

Frank C. Clark, Times Bldg., N. Y.

Round  
the  
World

THE PERFECTION OF QUALITY  
IS ALWAYS FOUND IN

## HUNTER BALTIMORE RYE

THE  
AMERICAN GENTLEMAN'S  
WHISKEY

Sold at all first-class cafes and by jobbers.  
WM. LANAHAN & SON, Baltimore, Md.



**The time to decide is now—**

*Will you secure inexpensive,  
pleasurable mileage, or—  
“just tires”?*

“Goodrich Service” is no abstract phrase. It means, first of all, **GOOD WILL** service—and a square deal to all. It is backed up by the greatest organization ever provided to keep in touch with and care for the tire user's wants.

“Goodrich Service” is neither new, patentable nor sensational; it is as old as

# GOODRICH TIRES

## MADE OF REAL RUBBER

**The Original American Clincher**

The integrally molded tire; built as a unit and cured as a unit—combining the qualities which only **FORTY YEARS** of rubber manufacturing experience could produce.

One hundred branches and service stations take care of the tire user after sale. A complete system of dis-

**With the White Tough Tread**

tributing houses—supplied with tires in all styles, to fit all rims, to suit all purposes—where replacements are always

convenient and adjustments always satisfactory to the tire user.

Will you buy “just tires,” or partake of *Goodrich Service*—in both pleasure and mileage a proven quantity.

There has never been a season when the direct unforced demand for Goodrich Tires did not exceed by thousands the utmost capacity of our factories. The issue has been met this year by a tremendously increased capacity which will enable us to care for dealers and users to the fullest extent.



**THE  
B. F. GOODRICH CO.  
AKRON, OHIO**  
*Largest in the world.*



That unsightly scoring, damage, and ruin of costly floors and rugs can be avoided by using

## "FELTOID" Casters and Tips

They will not scratch, mar, or stain,—are noiseless, and wear-proof. "FELTOID" Wheels and Tips are made of a durable resilient material which serves as a cushion tread, receives and absorbs the impact, and insures absolute floor and rug protection. Furniture and Hardware Dealers will supply you. Ask to have "FELTOID" Casters put on all the new furniture you purchase, and see that "FELTOID" is stamped on every wheel and tip. Send postal, anyway, for booklet No. 8 THE BURNS & BASSICK CO., Sole Manufacturers Dept. F. 8. Bridgeport, Conn.



AT SEA  
HE—It was blowing hard when we ran out of port.  
SHE—But I suppose you had a supply of Evans' Ale to go on with?  
—Exchange.

# Evans' Ale

should be one of the first fitting out requisites ordered

**For a Yacht**

or pleasure craft. There's where it shows to the best advantage. In calm or blow it can be depended upon to provide the necessary means to make the occasion enjoyable.

Easy to Serve Always Ready Always Dependable  
Enjoyed by Everyone Everywhere The Ever-Ready Entertainer.  
Your Dealer or C. H. EVANS & SONS, Hudson, N. Y.



A HARE RESTORER

### Editorial Writers

Attention, publicists! You should be more definite in referring to editorials in newspapers, or, for that matter, in other periodicals. It is decidedly misleading to a hasty and not overly discriminating public to use this form: "An editorial in *The Daily Trifler* says, etc." This creates an aberration of perspective. It is too much of a concession to the omniscient, to the sacredness of the printed word.

A better form would be: "An editorial writer in *The Daily Trifler* says,

etc." Thus the careless reader is warned. He is better able to bear in mind that the editorial in question is after all but the emanation of a mere person, a mere writing person, earnest perhaps, but too busy earning his meager stipend to allow him to learn much of what he is writing.

The facts may be still worse. The correct form might be: "Under orders from a proprietor who knows nothing but dollar-chasing, an editorial writer in *The Daily Trifler* says." But we would not insist on going so far as that. Such a revolution coming all at once would be too violent.

## MURRAY & LANMAN'S Florida Water

"THE UNIVERSAL PERFUME"

Has a marked individuality and should not be classed with cheap perfumes which usurp the name but approach in quality or permanence. These facts stand after a century's test. For the bath, after shaving, and for general toilet purposes, one thing to use, if you are seeking the genuine and the best.



ACCEPT NO SUBSTITUTE!  
SOLD BY ALL LEADING DRUGGISTS

Sample mailed on receipt of six cents to defray mailing charges

**LANMAN & KEMP, 135 Water Street, New York**

## SWITZERLAND For Health and Pleasure

Visit **ST. MORITZ** 6000 feet above sea

With its World-Renowned Mineral Springs  
Highest and Most Fascinating Resort in Switzerland

The exhilarating Alpine air and sunshine of ST. MORITZ promote RENEWED HEALTH and VIGOR.

## GRAND HOTEL ST. MORITZ

The Hotel de Luxe of the Alps

Opened in 1905. Every Modern Improvement. 300 rooms. Private Suites, with own Bath and Dressing Rooms. Thorough quiet secured by double passages. Grand Society Lounge, with most beautiful view on the Lake and Mountains. Most modern Sanitary and Ventilating arrangements. Vacuum Cleaner. Lifts to all Floors. Daily Concerts by the Milan Orchestra.

Illustrated Tariff from "Town and Country" Travel Bureau, 389 Fifth Ave., N. Y.; from the Hotel Manager; or (in England) from GOULD & PORTMAN'S Ltd. 54 New Oxford Street, London.



Tennis, Golf, Croquet, Boating on the Lake, Trout Fishing, Great Variety of Delightful Excursions, Engadine Express Train: Calais-Paris-St. Moritz

A man said that on w... afraid... very ign... Christ... attended... much fa... wards... orator; she said... to me f... That... Talk, is... sonable... stance... at Cadi... orator... to his s... "What... lishmen... let thos... upon o... Henry... much fa... orator... "Most... nanimou... "Add lik... leave m... the rest... The... time del... bese or... with... sire... the kin... "Hanni... dined, a...



MO... will... The most hi... regularit... with Dixon's... a smooth, al... That is what... Dixon's Mot... on graphite i... of metal on... with increas... Mix it with yo... you, as we r... Dixon's Motor... Ask your dea... highest quali... Dixon's Motor... mitions. Mo... SEAS... from J... to Septem... Sen... "Lu... JOSEPH...

## Some Oratorical Anecdotes

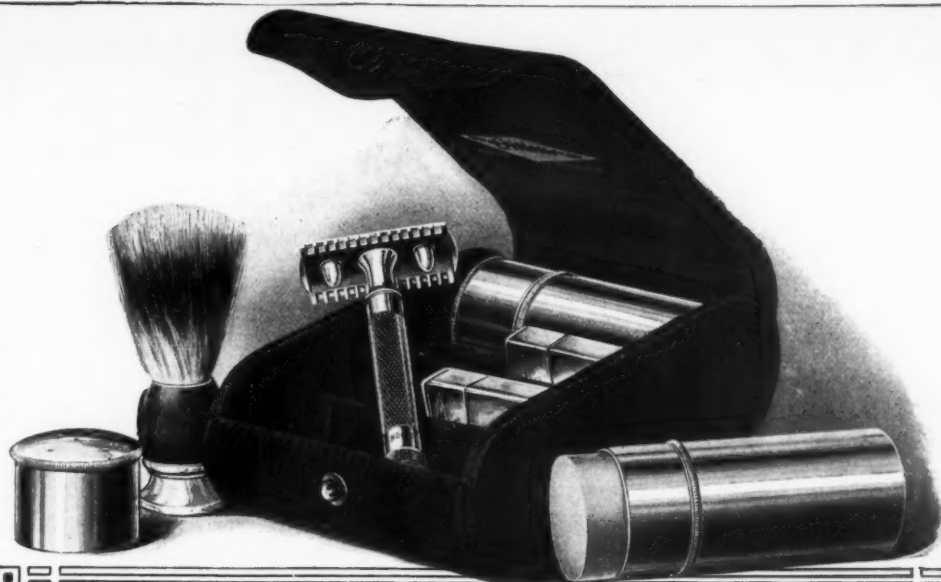
A man who boasted of his eloquence said that he often declaimed to himself; on which another observed, "I am afraid, on such occasions, you have a very ignorant audience."

Christina, Queen of Sweden, having attended a very long harangue, which much fatigued her, was requested afterwards to show her liberality to the orator; but, instead of giving anything, she said, "I think he is much indebted to me for sitting to hear his discourse."

That rhetoric, says Selden in his Table Talk, is the best which is the most seasonable and catching. We have an instance of this in that blunt commander at Cadiz, who showed himself a good orator. Being asked to say something to his soldiers he made them this speech: "What a shame will it be to you Englishmen, who feed upon good beef, to let those Spaniards beat you, that live upon oranges and lemons."

Henry IV. once entered Amiens very much fatigued and, being saluted by an orator, who began his harangue with "Most great, most clement, most magnanimous," interrupted him by saying, "Add likewise, 'and most tired.' So, pray leave me to my repose, and I will hear the rest of your discourse another time."

The same monarch was at another time detained from his dinner by a verbose orator, who commenced his speech with, "Hannibal entered Carthage, sire—" "Ventre de Saint Gris!" cried the king, this being his usual oath. "Hannibal entered Carthage after he had dined, and I want to go to my dinner."



Combination Set—Consists of Triple Silver Plated Razor, Badger Hair Shaving Brush in Triple Silver Plated Holder, Stick Gillette Shaving Soap in Triple Silver Plated Holder, two Metal Blade Boxes, and 12 double-edged Blades; all contained in Seal Grain Leather Case, \$6.50.

## Given This Combination Any Man Can Shave Himself

**G**ILLETTE Razor and Blades, Shaving Brush and Shaving Stick, in Seal Grain Leather Case—all that any man needs for a smooth velvet shave without roughness or irritation, no matter how tough the beard or tender the skin. No stropping—no honing. Clean shave for the day and everything packed up five minutes after he gets out of bed in the morning. This is perhaps the greatest favorite of all the Gillette combinations, and we are selling thousands of them to men who already have the Gillette standard set. Handy to slip in the coat pocket or the side of your traveling bag. Price, . . . \$6.50

## Gillette Safety Razor

For sale in forty thousand retail stores in every part of the habitable globe

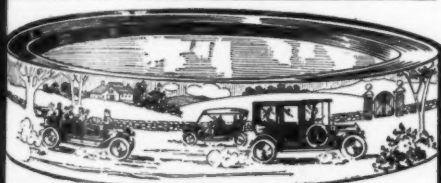
No Stropping



No Honing

GILLETTE SAFETY RAZOR COMPANY

22 West Second Street, BOSTON



## A Canful of DIXON'S MOTOR GRAPHITE (Pulverized Flake) will cure your friction troubles

The most highly polished bearing surface will show irregularities under the microscope. Rub such a surface with Dixon's Motor Graphite and it will quickly acquire a smooth, almost frictionless coating of great durability. That is what happens when you lubricate your car with Dixon's Motor Graphite. The low friction of graphite on graphite is substituted for the power-wasting friction of metal on metal. Your car runs more smoothly and with increased power.

Mix it with your own choice of lubricants or we will do it for you, as we manufacture a full line of greases containing Dixon's Motor Graphite.

Ask your dealer for Dixon's Graphite Lubricant No. 677—a highest quality mineral grease scientifically combined with Dixon's Motor Graphite. Fine for differentials and transmissions. More economical than plain oil or grease.

Send name and model of car for free book, "Lubricating the Motor."



JOSEPH DIXON CRUCIBLE COMPANY  
Established in 1837  
JERSEY CITY, NEW JERSEY

The deputies of a city going to pay their respects to Henry, exhausted his patience by some very fulsome speeches, in the midst of which an ass began to bray, when the king, taking off his hat, said very gravely, "One at a time, if you please, gentlemen."

One of the best orations ever offered was that of Henry himself to his army just before a battle: "I am your king—you are Frenchmen—there is the enemy."



## Write for a Sample Cake

For 2c, we will send a sample, enough to last a week. In this crystal clear soap, we have caught the real fragrance of fresh violets. Write to-day. The Andrew Jergens Co., Dept. X, Cincinnati, O.



## WHITE MOUNTAINS OF NEW HAMPSHIRE

The most wonderful summer playground in America. We'd like to send you our picture booklet about it. **Mailed free.**

It tells of the unimaginable beauty of these mountains in summer; the joy of breathing the life-giving air; of mountain climbing, tramping, riding, golf, tennis, and every summer sport; of the endless

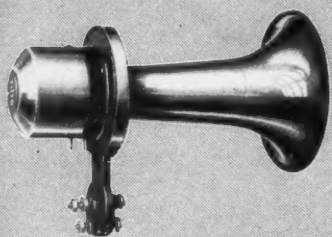
### Social Life and Gayety;

of sumptuous hotels filled with people worth knowing; of charming little hotels and boarding places at moderate prices.

A booklet worth reading in considering summer plans. Write for it to

**THE NEW ENGLAND LINES**

Room 816, So. Station, Boston, Mass.



Present day traffic conditions demand two distinct notes of warning, one low service note, one loud emergency note.

The Tuto Horn giving these two distinct signals from the one button, one horn does away with the inconvenience and danger when a car is equipped with an inadequate bulb horn and disagreeable single loud note electric horn.

## TUTO HORN

### A Two Tone Electric Horn

With the Tuto Horn the driver's hands are both free at all times to control the car. The One Tuto push button is located on the steering wheel right under the thumb. No lost motion in sounding either signal. A light touch or a heavy touch on the Tuto button will instantly change the tone and penetration of the warning note.

**Tuto Horn and complete equipment for installing, any finish \$25**

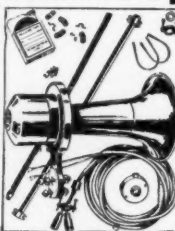
**Test the TUTO for 10 Days Free**

Fill in the Tuto Coupon and take it to your dealer. He will put a Tuto Horn on your car. If you are not satisfied, the dealer will remove it. If there is no accessory dealer in your district, send the Tuto Coupon to us and we will arrange to send you a Tuto for 10 days' trial, without costing you one cent.

When buying your new car insist upon having a Tuto Horn as part of the equipment.

**The Dean Electric Co.**  
242 Taylor Avenue  
Elyria, O.

"Look for Dean where Quality's seen."



**The Tuto Coupon**

Fill in the Tuto Coupon and take it to your dealer. He will put a Tuto Horn on your car. If you are not satisfied, the dealer will remove it. If there is no accessory dealer in your district, send the Tuto Coupon to us and we will arrange to send you a Tuto for 10 days' trial, without costing you one cent.

When buying your new car insist upon having a Tuto Horn as part of the equipment.

**The Dean Electric Co.**  
242 Taylor Avenue  
Elyria, O.

"Look for Dean where Quality's seen."

One TUTO HORN for a 10 DAYS FREE TRIAL. We have the Tuto Horn in stock. It will be sent to you at once and will be yours to test for 10 days. If you are not satisfied, we will take it back at once and you will not be charged.

Name \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Name and No. of Car \_\_\_\_\_

License No. \_\_\_\_\_



RELIABILITY  
PERFECTION  
ULTIMATE  
ECONOMY

*"You'll always be proud of your Elco"*



Elco Express—Grace, elegance, comfort. Guaranteed reliability—the result of twenty years' experience.

### Stock Boats for Immediate Delivery

#### Elco Express Launches

28-ft. 4-cyl. Engine. Guaranteed Speed 20 miles.  
35-ft. 6-cyl. Engine. Guaranteed Speed 24 miles.

#### Elco Planes of the "Bug" Type (Patent applied for)

16-ft. 4-cyl. Engine. Guaranteed Speed 30 miles.  
20-ft. 6-cyl. Engine. Guaranteed Speed 35 miles.  
36-ft. Elco Popular Priced Cruiser.  
54-ft. Elco de Luxe Cruiser.

ELCO speeds GUARANTEED, or sale can be cancelled. ELCO boats and engines GUARANTEED for one year.

Write for New Catalogue

Address **Elco** 175 Avenue A,  
Bayonne, N. J.

27 minutes from Liberty and 23rd Street Ferries,  
C. R. R. of N. J. to W. 8th St.  
Automobile Route 6 Miles, West 42nd Street Ferry  
and Hudson County Boulevard.

## Clever Diogenes

A parent brought his son to Diogenes for instruction, and to recommend the youth, said that "he had a noble genius and was a lad of excellent morals."

"Well," answered Diogenes, "if that is the case, he has no need of me."

In reply to a scurrilous fellow of infamous character who had poured upon him a volley of abuse, he said: "I am happy in being honored with thy enmity; for the greatest mischief that could befall me would be thy friendship."

Diogenes having been abused by an old bald-pated rake, said: "My friend, your hair must have possessed great virtue."

"Why so?" exclaimed the hoary profligate.

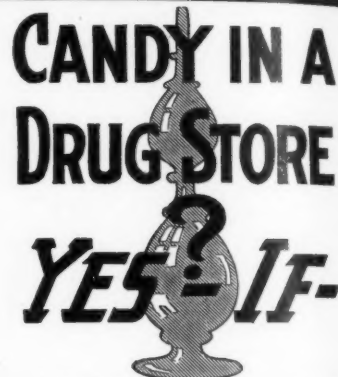
"Because," replied the philosopher, "it had the grace to abandon an infamous skull."

Diogenes once asked a spendthrift to give him a hundred drachmas; the young

fellow, surprised at the request, said: "Is it not inconsistent in you to beg one hundred drachmas of me, when you ask only one of other people?"

"Not at all," replied the Cynic, "for I expect to be relieved by them again."

A wrestler, who had often been defeated in the public games, left off the practice and took to that of physic. "Now," said the Cynic, "you will succeed in knocking down those who formerly knocked down you."



"Drug Store Candy" used to be a term of mild derision, but business methods have changed greatly. No business has changed more than the modern drug store.

Long accustomed to give service in many ways in his community, accustomed to handling merchandise with care and accuracy the druggist became the local merchant best qualified for the continent-wide distribution of Whitman's chocolates and confections.

Of course, if a druggist is content to send to his wholesale house occasionally for a few boxes of candy of uncertain age, these are naturally objects of distrust to his customers.

But he cannot get Whitman's chocolates and confections anywhere but from headquarters. They are never sold except to our authorized sales agent. They are sent direct to each agent.

Every agent has a following of Whitman customers who buy steadily week by week, so that he keeps his stock always fresh. Should a package not sell promptly he sends it back to the factory. The first rule in selling Whitman's is never to sell a doubtful package.

There is an authorized sales agent in each community in each neighborhood in larger places.

It is usually the best, brightest, most accommodating drug store, and it shows this sign—



Ask this agent in your neighborhood to show you our new Sampler Package. It contains ten selections of sweets from ten famous Whitman packages. Price \$1.00 (except in far west).

Buy from your local agent. Where we have no agency we will send the SAMPLER, postpaid, on receipt of \$1.25. Write for a copy of our "List of Good Things," describing and pricing seventy sorts of sweets in sealed packages.

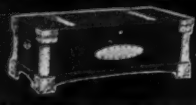
**STEPHEN F. WHITMAN & SON, Inc.**  
PHILADELPHIA, U.S.A.

Makers of Whitman's Instantaneous Chocolate and Marshmallow Whip



## Keep This Chest in Your Home 15 Days

# FREE



We're sure that you really need a beautiful **Piedmont Southern Red Cedar** chest. We're sure you'll fall completely in love with one the instant you see it. We're willing to place one in your home on **FREE TRIAL**. We want you to use the chest itself, to use it for 15 days, to appreciate the great convenience and usefulness of these **MOTH, MICE, DUST AND DAMP PROOF** chests. We want you to prove their great desirability at our expense. Send for **BIG, FREE** ILLUSTRATED BOOK showing all styles, sizes and prices and particulars of **FREE TRIAL** offer. All chests sold **DIRECT FROM FACTORY** to you at **FACTORY PRICES, FREIGHT CHARGES PREPAID**. Write **TODAY!** **EDMONT RED CEDAR CHEST CO., Dept. 39, Statesville, N. C.**

One asked Diogenes to advise him how he should be revenged of his enemy. "The best way I know of," said the philosopher, "is to make thyself distinguished by thy virtue."

Meeting at any early hour a musician whose singing and playing made the company depart, Diogenes accosted him with "Good morning to you, cock." "Why do you call me cock?" "Because when you crow the people rise."

Being asked what beast was the most dangerous for a man to be bitten by, he answered: "If you mean a wild beast, 'tis the slanderer; if a tame one, the sycophant."

Observing some gay young Rhodians very elegantly dressed, he said: "This is pride;" immediately afterwards a party of Lacedaemonians passed by, in soiled jackets, upon which Diogenes said: "This is another sort of pride."

Yet the Cynic himself justly incurred the same charge. Hearing that Plato had an entertainment in his house, Diogenes entered, and without ceremony began to trample upon the carpets, say-

**GOHAM**

ask our member for **GOHAM** **EMMER** **UNDER-WEAR** at **10c to \$3.50** per garment—**10c** for **GOHAM SHIRTS, PJAMAS AND SOFT COLLARS.** (The Label guarantees the colors, fit and quality.) Your personal copy of the **Goatham Book** awaits a postal request. Send for it today. **GOHAM MFG. CO., Dept. L, 515 Ave. Bldg., New York City**

## Performance the Mighty Factor Behind the Success of Fisk Tires Heavy Car Type

**THEIR** rapidly increasing sale is due to the verdict of the car owners who, once using them, buy again for their own cars and recommend them to their friends. "You are urged to inquire among Fisk Tire users" because we can present no stronger argument than the everyday service Fisk Equipment is giving. **MILEAGE AND DIRECT REPRESENTATION** combine to make the only service that really interests any buyer. It is *that* SERVICE upon which the success of Fisk Tires is founded.

### Two New Anti-Skid Tires

#### Bailey Tread

Heavy buttons and one more row than any other Bailey Tread on the market. This increases the anti-skid surface and length of service as outside rows of buttons give anti-skid protection when center tread is worn down. These buttons are additional to the regular thickness of the smooth tread tire.



#### Town Car Tread

This provides a heavy anti-skid tread designed to insure traction and afford the greatest possible protection against skidding. It is positive in action on city pavements and country roads, and eliminates the necessity of chains with the attendant expense, noise and inconvenience.

*Fisk Heavy Car Type Tires are Sold by all Prominent Dealers*

## THE FISK RUBBER COMPANY

Department S

Direct Factory Branches in 35 Cities

Chicopee Falls, Mass.

ing: "Thus I tread upon the pride of Plato." The wise man, instead of expressing any resentment at his rudeness, observed calmly: "But with greater pride, Diogenes."

Diogenes observing a young profligate throwing stones at a gibbet, said: "I see thou art a promising lad; and doubt not that thou wilt hit the mark at last."

A lawyer and a physician disputed about precedence, and appealed to Diogenes,

who gave it for the lawyer, saying: "Let the thief go first and the executioner follow."

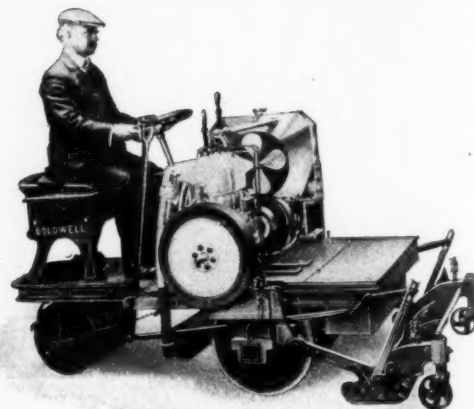
The magistrates and officers of justice were conveying a fellow to the gallows, whose crime consisted in stealing a silver cup from the public treasury. One asked Diogenes what was the meaning of that crowd and uproar. "Oh, nothing," said he, "only the great rogues are carrying the little rogue to the gallows."



Don't foot it—Ford it! It's almost as economical—and you'll get there quicker, safer, easier. The Ford has made the horse and buggy a lavish extravagance. It's the people's car—and seventy-five thousand new Fords will go into service this year.

And mark you this—there is no other car like the Ford Model T. It's lightest, rightest—most economical. The two-passenger car costs but \$590, f.o.b., Detroit, complete with all equipment, the five-passenger but \$690. Today get latest catalogue and name of your nearest Ford dealer from the Ford Motor Company, Detroit, Mich.

*Coldwell Lawn Mower Co.*  
Newburgh, N. Y.



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THESE MACHINES ARE USED ON MANY OF THE LEADING GOLF COURSES AND PUBLIC PARKS THROUGHOUT THE UNITED STATES. THEY IMPROVE AND BEAUTIFY THE LAWN AS NO OTHER MACHINE CAN AND AT MUCH LESS COST. SEND FOR CATALOGUE



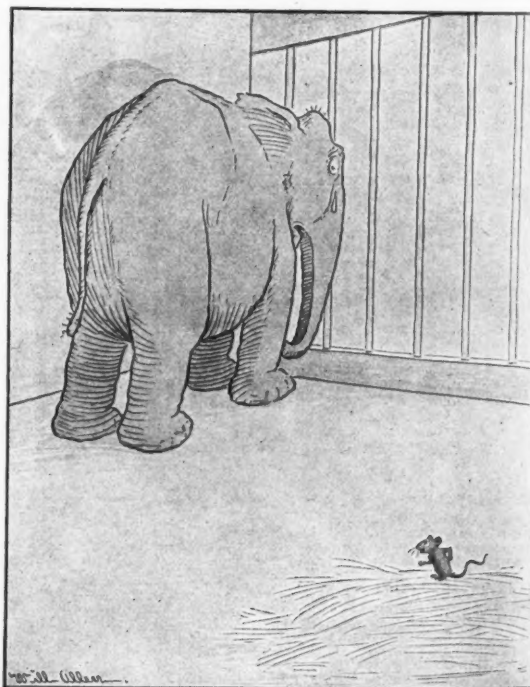
Some

Visible  
Writing

## REMINGTON Typewriter Figures

- 583 The number of Remington Typewriter Salesrooms throughout the World.
- 1,011 The number of different keyboards furnished on the Remington Typewriter.
- 117 The number of different styles of type with which Remington Typewriters are equipped.
- 84 The number of languages written on the Remington Typewriter.
- 347 The number of different Totalizers furnished on the Remington Adding and Subtracting Typewriter (Wahl Adding Mechanism).
- 29% The increase in Remington Typewriter Sales during the past year over any previous year since the beginning.
- 750,000 The number of Remington Typewriters in use today—more than any other make and more than many others combined.

Remington Typewriter Company  
(Incorporated)  
New York and Everywhere



### THE BULLY

"YES, YOU' D BETTER CROWD INTO THAT CORNER. ONE OF THESE DAYS I'LL BREAK EVERY BONE IN YOUR BODY."



### We Can All Have It

The virulence of vaccines is freely acknowledged. Only eighteen per cent. of those vaccinated will contract smallpox in the event of an epidemic, while as many as ten per cent. among the unvaccinated will be "infected." Nothing better shows the wisdom of the treatment. Be vaccinated and get it. The chances are two to one.

If you had its taint before vaccination you will get something else—lockjaw, cancer or tuberculosis, for instance. These are three of a large number of desirable ailments which may be logically expected as a result of vaccination. They often develop out of the scientific mixing of toxic poison from one person with that in another. Mysticism is added by the process of refining the first in the body of a diseased cow.

HUBERT R. KROH.

### Rendering Service

"The only way in which a man reaches prosperity," said Dr. Lyman Abbott in a recent sermon, "is by rendering service, and the greater the prosperity he reaches the greater service he has rendered."

And yet it was Dr. Abbott's paper that had much to do with exposing the

## Kelly-Springfield Automobile Tires



In buying motor car tires, put your faith in a name that for fourteen years has stood for definite knowledge of road requirements and the quality to meet those requirements—Kelly-Springfield.

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Branch offices in New York, Chicago, Philadelphia, Boston, St. Louis, Detroit, Cincinnati, San Francisco, Los Angeles, Buffalo, Cleveland, Atlanta and Akron, Ohio.

Boss Rubber Co., Denver, Colo.  
Happel & Burwell Rubber & Tire Company, Dallas, Texas.  
Todd Rubber Co., New Haven, Conn.

## Binner FAMOUS CORSET

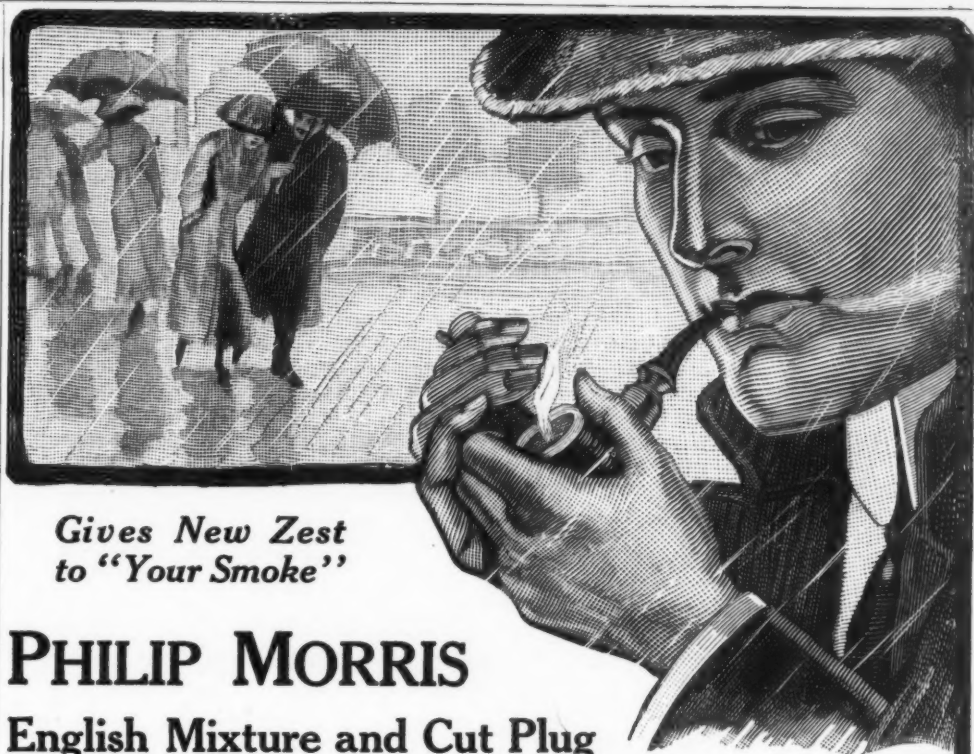
The Binner Boneless Corset moulds the form in the most approved fashion of to-day.

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*Gives New Zest  
to "Your Smoke"*

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### English Mixture and Cut Plug

*23 smokes in each 25c tin—every smoke the utmost of enjoyment*

Other pipe tobaccos are not like "P. M." because others are not made by our exclusive scientific treatment of the finest tobacco leaf—nor with our extreme precautions as to cleanliness.

The English are most particular about tobacco, and the most particular Englishmen are daily enjoying the soothing sensation, fragrant aroma and agreeable taste of PHILIP MORRIS English Mixture and Cut Plug.



For pure pleasure, try a "P. M." pipeful—the experience costs but a quarter.

Philip Morris English Mixture sells for \$2.00 a pound in 25c, 50c and \$1.00 tins.

*Mail the 25c to us, if your dealer cannot supply you.*

**PHILIP MORRIS CO., Ltd.**  
403 West Broadway New York

sugar trust, which was growing very prosperous by rendering that most valuable service of defrauding the Government by crooked scales.

It might be well for Dr. Abbott to read that account again and then consider the following as a revision of his generality: There are two ways of reaching prosperity, either by rendering service to others or by having others render service to you, and the greatest prosperity, if not the greatest happiness, is reached in the latter way, which accordingly is easily the more popular.

No better finishing touch for the finest dinner ever cooked than these dainty mint-flavored creams.

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**U-ALL-NO.**

**MINT CHEWING GUM.**

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Send 5c. for a package





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"It costs but a few cents a day and may save you hundreds of dollars."

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Walnut and Third Sts., Philadelphia

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**INSURE YOUR BAGGAGE**  
  
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Surplus to Policy Holders over \$8,000,000



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"ASK THE MAN WHO OWNS ONE"

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Reliability and Price—Reliability first because price means nothing without it; we handle no goods without a broad manufacturer's guarantee behind them—This is the only safeguard against the inferior kind, for they often look just as well. That our prices are favorable is demonstrated in our 1912 Catalog, which is sent on request.

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A. J. PICARD E. S. MORRISON  
1720-1722 Broadway, New York, near 55th Street

## Rhymed Reviews

Zuleika Dobson

(By Max Beerbohm. John Lane Co.)

Zuleika scrambled eggs in hats;  
A roving prestidigitator,  
Her beauty dazzled owls and bats  
And tamed the fiercest woman-hater.

Men fell in love with her in shoals  
In London, Paris, Moscow, Berlin;  
They couldn't stop to save their souls;  
All hearts were shrines to set that girl in.

Though proffered palace, title, throne,  
With priceless gems to help adorn her,  
She knew that she could love alone  
The Clod whose flame-proof heart should scorn her.

At Oxford, where her grandpa dwelt,  
She met the Student Duke of Dorset.  
He snubbed her; so Zuleika felt  
A palpitation 'neath her corset.

But when he wooed her, high and proud,  
Her love departed with a shiver.  
The Duke, rejected, sternly vowed  
To drown himself beneath the river.

Then said the Undergraduates,  
"No choice have we save that of Hobson;  
We'll join our Duke and meet our fates  
For love of Miss Zuleika Dobson!"

The grand young Duke, so debonair,  
The perfect snob, the matchless dandy,  
As like Disraeli's prig, Lothair,  
As *eau de vie* is like to brandy,

Arrayed himself in velvets brave,  
In panoply of Star and Garter,  
And plunged beneath the surging wave  
To perish like a Christian Martyr.

The student body, each and all,  
Their noble leader imitated;  
As one they sought the river's pall  
And left the schools depopulated.

Zuleika did not meanly funk  
Nor fear again to cross the same bridge;

She dried her tears, she packed her trunk—  
And took a special train to Cambridge.

And while 'tis hard to rhyme about  
A grin, a flood of splendid funning,  
I hope I haven't left a doubt  
That Miss Zuleika's simply stunning.  
Arthur Guiterman.



## PANDORA'S BOX

A story that grips the reader's interest and sympathy from the first page.  
—Washington (D. C.) Star.

By JOHN AMES MITCHELL

Author of "Amos Judd," "The Pines of Lory," etc. Editor of Life.

Four illustrations by the author.  
\$1.30 net; prepaid \$1.42

FREDERICK A. STOKES COMPANY  
Publishers New York

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**PANHARD OIL**

is the highest quality that can be produced. Insist on getting it. Look for the checkerboard mark both on cans and barrels. Sold by dealers everywhere.

Our booklet, "Motor Lubrication," sent free in return for your dealer's name. It contains valuable lubricating information.

GEORGE A. HAWS, 69 Pine St., New York City  
Dealers: Ask for our "Help Sell" plan.

**FOR MOTOR BOATS**

**The Poor Nuns**

The Roman church has always made much of the nuns. It has ever been the custom of the priesthood to endeavor to throw a veil of romance over the very unromantic way of life followed by females who have shut themselves up for life in a place hardly equal to a second-class state prison. Woman has an important place which God has assigned her in the world; but when she separates herself from the family circle, and elbows her way to the rostrum, where, with a semi-masculine attire, and with a voice not intended for oratory, she harangues a tittering crowd upon the rights of women to perform the duties of men; or goes to the opposite extreme, and shuts herself up within high stone walls to avoid the society of the other sex, she equally sins against her own nature, and not only brings misery upon herself but inflicts upon

society the evils of a pernicious example and furnishes a theme for all kinds of scandal.—*The Menace.*

**Immigration Notes**

To-day Ivan Owzowsky landed from Poland bound for Pittsburgh. Ivan will be melted up in a cake of hot iron along about June, 1915.

With his family, M. Pierre La Venue touched America for the first time to-day. He is ticketed for the mills in

Massachusetts, where he will work about six years for \$7 a week before consumption gets him.

Bundle in hand, Signor Giovanni Rocco jumped ashore at the Battery and took himself to the gang engaged in excavating the new Cosmopolitan Building. Signor Rocco will be struck on the head by a falling beam two months from next Friday, and he will be buried in an obscure cemetery as Jim Rice, so that his relatives won't get on the trail and demand damages.—*The Masses.*



*Schlitz* in

**BROWN BOTTLES**

doesn't have that "skunky" taste



that you sometimes detect in beer in light bottles. That taste is the result of exposing beer to light.

Schlitz is brewed in the dark—filtered through white wood pulp. Perfectly aged, to prevent biliousness.

Every bottle is Pasteurized. When it reaches you in the Brown Bottle it is pure and wholesome.

Order a case from your dealer today.  
See that crown or cork is branded "Schlitz".

*Schlitz*

**The Beer That Made Milwaukee Famous.**

17-M



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**CHICAGO PENNANT CO.** 1231 E. 63rd St. Chicago

**Married?** THE SCIENCE OF A NEW LIFE. By John Cowan, M.D. 400 pages. 100 illustrations. This is the most valuable book on the marriage relation ever issued. Circular giving full information sent free. Address J. S. Ogilvie Publishing Co., 107 Rose Street, New York.

Thoreau said: "If I do not keep step with my companion, it is because I hear a different drummer."

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Doctor Owl: CONGRATULATIONS, MR. BUNNY. SEVEN BOYS AND SIX GIRLS THIS TIME. YOU'VE BEATEN YOUR OWN RECORD



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ply from farm. Driving, riding, boating, bathing, fishing,  
golf, tennis, billiards, lake. A thousand wonders to visit in  
mountains and along the romantic Cheat River. For terms  
booklet, address E. J. KIRKPATRICK, Oakland, Md.

## The New Dictionary

**Abridgment**—Anything contracted into  
a small compass; such, for instance, as  
the Abridgment of the Statutes, in fifty  
volumes folio.

**Absurdity**—Anything advanced by our  
opponents, contrary to our own practice,  
or above our comprehension.

**Advice**—Almost the only commodity  
which the world refuses to receive, al-  
though it may be had gratis, with an  
allowance to those who take a quantity.

**Air**—In the country, an emanation  
from the pure sky, perfumed by the  
flowery earth; in the city, a noxious  
compound of fog, smoke and villainous  
exhalations.

**Ambiguity**—A quality deemed essen-  
tially necessary in diplomatic writings,  
acts of parliament, and law proceedings.

**Ancestry**—The boast of those who  
have nothing else to boast of.

**Antiquity**—The youth, nonage and in-  
experience of the world, invested, by a

## "Of Ancient Lineage"

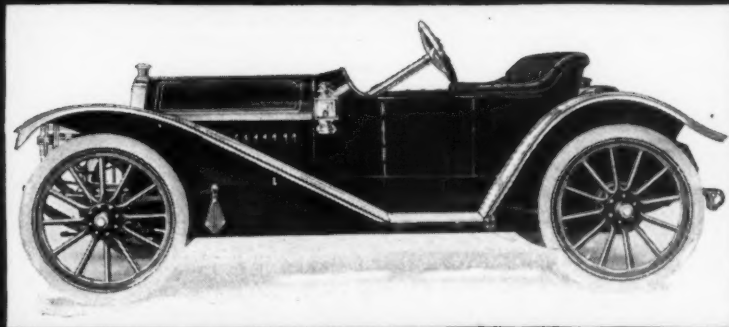
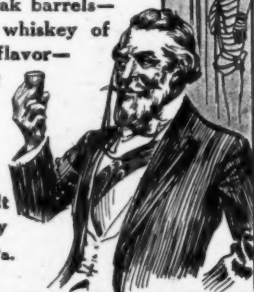
For over a century  
the mature flavor  
and rare bouquet of

### Old Overholt Rye

"Same for 100 years"

have won favor from the  
elect. Aged in the wood  
in charred oak barrels—  
a bonded whiskey of  
exceptional flavor—  
worth asking  
for, in-  
sisting  
upon

A. Overholt  
& Company  
Pittsburgh, Pa.



*Regal*

## In Every Sense of the Word A "Perfect" Roadster—\$900

**BUILT** on an "exclusive" chassis. Exclusively  
designed as a Roadster—every inch of it.

**Looks** "more" of a Roadster than nine-tenths of the cars sold as such,  
because "Underslung" construction and its graceful lines are remark-  
ably adapted for Beauty, Comfort and

**Speed.** Fast enough to give you sixty miles and over without trying, but—

**Safe,** because "Underslung" construction carries the *load* close to the *road* with as much  
**Clearance** as the ordinary constructed car.

## In Every Sense of the Word—"Perfect"

*That is why it has "outsold" all others*

Specifications: Motor 25 H. P.;  $3\frac{3}{4} \times 4\frac{1}{2}$ ; Wheel Base, 100 inches; Magneto and Batteries (dual  
ignition); Transmission (Selective) Hyatt Roller Bearings throughout Transmission and Axle; Three Speeds  
Forward, one Reverse; Morgan & Wright Tires,  $32 \times 3\frac{1}{2}$ ; Standard Equipment; Five Lamps; Generator;  
Horn; Complete Tool Equipment. (Folding Glass Windshield and Mohair Top and Top Boot \$50 extra.)

Write for Catalog "A" of Regal Cars

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Automobile Manufacturers

strange blunder, with the reverence due  
to the present times, which are its true  
old age. Antiquity is the young miscreant  
who massacred prisoners taken in war,  
sacrificed human beings to idols, burnt  
them as heretics and infidels, believed  
in astrology, demonology, witchcraft,  
and every exploded folly and enormity,  
although his example is still generally  
urged as a rule of conduct and a stand-  
ing argument against any improvement  
upon the "wisdom of our ancestors!"

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Holds 3 pints. Water always available  
—never stops over—dog can't upset.  
Dead air space keeps water cool and  
fresh. Holds entire day's supply.  
No valves to get out of order—not com-  
plicated. If not at dealers, sent on re-  
ceipt of price; nickel plated on cop-  
per, \$5.00. Satisfaction guaranteed.

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**HARTSHORN**  
SHADE  
ROLLERS  
Original and unequalled.  
Wood or tin rollers. "Improved"  
requires no tacks. Inventor's  
signature on genuine!  
*Stewart Hartshorn*

**Appetite**—A relish bestowed upon the poorer classes, that they may like what they eat. It is seldom enjoyed by the rich, although they may eat what they like.

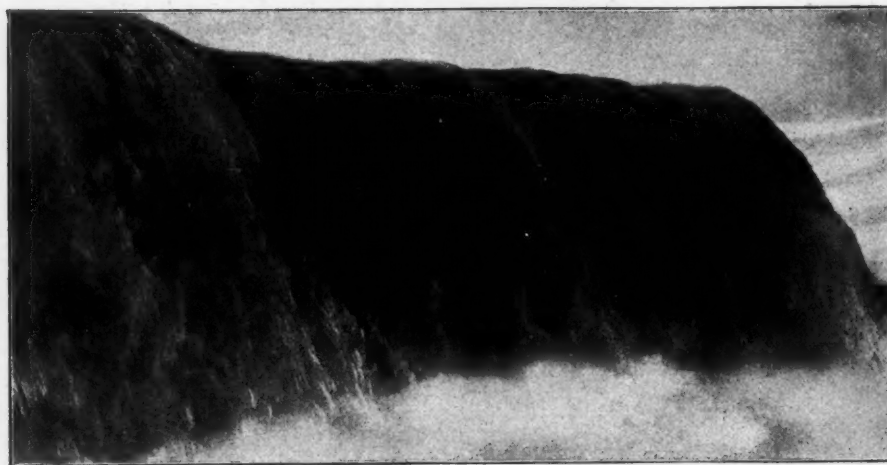
**Argument**—With fools, passion, vociferation, or violence; with ministers, a majority; with kings, a sword; with men of sense, a sound reason.

**Army**—A collection of human machines, often working as the blind instruments of blind power.

**Avarice**—The mistake of the old, who begin multiplying their attachments to the earth just as they are going to run away from it, and who are thereby increasing the bitterness without protracting the date of their separation.

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**Thermos keeps liquids ice cold for 3 days or steaming hot for 24 hours**  
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*On Sale at Best Stores*

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# THERMOS

**Backward**—A mode of advancement practised by crabs, and recommended to mankind in general by the Holy Alliance.

**Baker**—One who gets his own bread by adulterating that of others.

**Ball**—An assembly for the ostensible purpose of dancing, where the old ladies shuffle and cut against one another for money and the young ones do the same for husbands.

**Beauty**—An ephemeral flower, the charm of which is destroyed as soon as it is gathered; a common ingredient in matrimonial unhappiness.



### A Happy Marriage

Depends largely on a knowledge of the whole truth about self and sex and the relation to life and health. This knowledge does not come intelligently of itself nor correctly from ordinary every-day sources.

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by William H. Walling, A.M., M.D., imparts in a clear, wholesome way in one volume:

- Knowledge a Young Man Should Have.
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The leading motor car makers have spent \$1,000,000 in perfecting the Knight-type motor. The Stearns Company has spent over \$200,000.

More than 10,000 of the world's best cars already have this new-type motor. The greatest

engines ever made have been supplanted by it. It has won the most coveted trophies.

In the face of this record, think what folly it is to buy a high-grade car without knowing what the Knight-type means.

### Its Famous Sponsors

The Knight-type engine is now employed by 17 famous makers.

Daimler—England's greatest car—controls the British rights. Also the Italian rights. That has been a Knight-type since 1908, and the Daimler sales have multiplied since then.

Mercedes controls the rights for Germany—Panhard for France—Saurer for Belgium.

Their engines—the master engines

of the world—have been supplanted by the Knight.

The cars of Royalty are now Knight-motored cars.

The cars which won the Dewar Trophy, and the Scottish Economy Trophy, had Knight-type engines in them.

Men who know and demand the best have spent \$25,000,000 to date for cars which have Knight-type motors. And the demand far exceeds the supply.

### For Silence

#### For Economy—for Persistent Power

The instant attraction in the Stearns-Knight is its utter silence. Silence at any speed—silence that continues after years of use.

No valves to spring shut, no cams get noisy, no timing gears to hum. There is no grinding of valves, no rubbing of valves, no leakage, no

waste of power. Carbon never interferes with this motor.

The Stearns-Knight will show an excess of at least one-half over its rated power. That we guarantee.

There is immense flexibility. There is that persistent power for which electric motors are famous.

### The Car That Glides

The Stearns-Knight car fairly glides on the road. There is no evidence of effort.

The power seems fathomless. The

silence and smoothness resemble steam.

There is luxury of motion. The car rolls on the road like a rubber ball. It indicates a measureless capacity.

The man who rides in this car is forever spoiled for any of the old-type motors.

### It Grows Better

Any old-type engine begins to depreciate from the first day of use. Soon carbon accumulates so the valves don't shut, and much of the power is wasted. Soon the cams get noisy. Soon there is evidence of wear.

The Stearns-Knight engine becomes better with use. It becomes more and more powerful. Its smooth-

ness increases. Its silence is absolute always.

**Knight-type motors in constant use for six years have shown better results than when new.**

The whole car must be built with utter exactness, to be as quiet as the engine. One gets marvelous workmanship throughout the Stearns-Knight. And that means durability.

### Mr. Knight's Choice

Mr. Knight himself has purchased a Stearns-Knight car. He has taken it to Europe to show makers there the perfections wrought out in our shops.

Beyond any question, the best of the Knight-types is this Stearns-Knight car. Nine months of use, by hundreds of owners, has developed no imperfection. The letters from owners form the highest tribute ever paid an American car.

The Stearns-Knight car is the topic

of the season. It marks the greatest advancement of the past decade.

It is in this country the first representative of a type that has captured Europe. And every man knows that what Europe adopts in motor car engineering soon becomes universal here.

But the main pride of ownership will come to the men who first drive this new-type car. Those who like to lead, as we do, will want a Stearns-Knight this year.

### Go Ride in It

Let our local dealer take you for a ride. Mount any hill—go over any road. You will find it like sliding on runners.

Judge for yourself if this new-type motor deserves such a world-wide sensation.

But first write for our books. There is nothing so interesting in the whole

line, nothing so informing. Send us this coupon and we'll mail them all. Send it today.

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Warner Auto-Meter Model K.  
Banker Windshield.  
Silk Mohair Top and Cover.  
Vesta Dynamo Electric Lighting System.  
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## The Limited started right

Here is a brief, "inside" history of the most remarkable high-powered, six-cylinder automobile ever produced.

In 1906 we made plans to build an Oldsmobile "Six" which should be actually superior to all existing types, in touring comfort, speed, silence and reliability.

In 1907, after exhaustive shop tests, the first car was completed and road tests began. In 1908 an officer of the company drove a finished car many thousand miles.

In the course of these try-outs, the running gear received as much consideration as the motor. It was found that, within certain limits, the larger the diameter of wheels and tires, the more luxurious were the riding qualities.

In 1909 regular deliveries to the public were made. Then the wheel diameter was increased and the famous 42 inch tires became the standard equipment. The output was over-sold.

Veteran motorists were amazed at the riding qualities revealed by the large tires. Ruts, bumps and cobble-stones seemed to disappear by magic. Record high mileages were secured, sometimes treble the previous average.

The Limited of today, with its wonderful, long stroke motor and a multitude of improvements and refinements, is far ahead of the Limited of 1907. By the same token, it is ahead of other six-cylinder cars.

Although the seven-passenger touring car now runs on 43 x 5 inch tires, it is designed so skilfully that body, bonnet, and wheels are in proper artistic proportion. The center of gravity is low, entrance and exit are made easy and all the lines are graceful and pleasing.

While daringly original five years ago, the principles of its construction were sound, so we may say that—

The Limited started right, has been perfected to the utmost—and is to-day without serious competition.

Touring, Tourabout, Roadster and Limousine bodies. Prices, \$5,000 to \$6,300 The Oldsmobile catalogue describes all styles of the Limited, the Autocrat and the Defender. Sent gratis.

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